

U.S.-SPAIN YOUNG LEADERS PROGRAM

“The New Spain”
(3-9 April, 2005)

Sponsored by:

**Fundación Consejo España-EEUU
U.S.-Spain Council**

MADRID

Sunday, April 3

Accommodation in **Hotel Palacio de San Martín**, Plaza de San Martín, 5 28013 Madrid (Tel: 34 91 701.5000; Fax: 34 91 701.5009; email: sanmartin@intur.com).

- 15.30: Welcome at the lobby (Casual dress).
Meet and greet:

Mr. Fernando Prieto, Diplomat and Political Counsellor, Spanish Embassy in Washington.

Ms. María Luisa Suárez-Inclán, Coordinator of Activities of the Fundación Consejo España-Estados Unidos.

Ms. Gema Aragonés, Collaborator Fundación Consejo España-Estados Unidos.

- 16.00: Visit to the **Prado Museum**. (Paseo del Prado 8).

The Prado Museum is one of the most important museums in Europe, housing masterpieces of Spanish, European and World Painting. The Prado Museum is a treasure for understanding Spanish artists (Masterpieces of Greco, Velazquez and Goya), and exploring keywords of Titian or Rubens. A visit to the Prado Museums is delightful to the eyes.

- 17.30: **Bus/Walking tour of the historical areas of Madrid.**

Madrid stands at the very centre of Spain, and became capital of Spain in 1561, but its origins date to Roman times and to the Arab domination (when “Magerit” was just an strategic fortress in the northern frontier). Progress was slow and difficult until the 19th century, but nowadays Madrid is a modern city with a recognised international status (around 4 million population). The so-called “historical district” runs from the Royal Palace (18th century baroque architecture), through the Plaza Mayor (Main square, 17th century) and to the Puerta del Sol (a bustling square and a centre of communications).

- 20.00: Dinner with **Ambassador Manuel de la Cámara**, Deputy Director General of Foreign Policy for North America, Ministry of Foreign Affairs and

Secretary General of the Fundación Consejo España-Estados Unidos at Restaurant “**Casa Botín**” (the oldest restaurant in Madrid; C/ Cuchilleros, 17 - 28005 Madrid; Tel. 91 366.4217)

Monday, April 4

- 8.30: Meet in the lobby to go to the Comunidad de Madrid (Autonomous Government of Madrid) Príncipe de Vergara, 132 - 11 floor; Tel. 91 580.2328/ Fax 91 580.2451. Contact person: Agueda Areilza).

IMPORTANT: DO NOT FORGET YOUR PASSPORT

- 9.00: **Comunidad de Madrid.** Session and Discussion with representatives of the Consejería de Economía e Inversiones of the Madrid Autonomous Government.
- 10.45: Meet at the bus to go to the Congreso de los Diputados (Spanish Congress).
- 11.15: Meeting with **Mr. Gustavo Arístegui**, Spoke-person for the Popular Party (PP), in the Foreign Affairs Committee of the Spanish Congress at the Congreso de los Diputados, Sala A 2-2 (Carrera de San Jerónimo, s/n -28014 Madrid; Tel. 91 390 60 00; dulce.ayala@gpp.congreso.es).
- 13.00: Meet at the bus to go for lunch.
- 13.35: **Official Lunch offered by Mr. Antonio Garrigues Walker**, President of the Fundación Consejo España- Estados Unidos at the Casa de América (Paseo de Recoletos, 2 - 28001 Madrid) with the participation of the following Fundación Board Members and U. S. Embassy members:
 - **Mr. Jose Antonio Pérez Nieves**, Vicepresident of the Fundación Consejo España-Estados Unidos and President of “Iberfomento”.
 - **Mr. Manuel de la Cámara**, Deputy Director for North American Affairs, Ministry of Foreign Affairs, General Secretary of the Fundación Consejo España-Estados Unidos.
 - **Ms. Asunción Ansorena**, Director General of Casa de América.
 - **Mr. Emilio Cassinello**, Ambassador of Spain and Director Toledo International Center for Peace.
 - **Mr. Angel Martín Acebes**, Vice President ICEX.
 - **Mr. James Nealon**, Counsellor for Public Affairs, U.S. Embassy in Spain.
 - **Mr. Edward Loo**, Cultural Affairs Officer, U. S. Embassy in Spain.
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The Casa de América (or House of America) of Madrid which is housed in the Linares Palace, is a Consortium formed by the Ministry of Foreign Affairs (through the State Secretariat for International Cooperation and Latin America), the Community of Madrid and the Capital City’s Town Hall. It has an Executive Council that is chaired on a rotating basis by the President of the Community, the Mayor of Madrid and the Secretary of State for International Cooperation and

Latin America as well as a high-level Board of Trustees chaired by His Majesty the King.

The Casa de América is the institution par excellence (although not the only one) in Spain that focuses on the very intense flow of relations among the members of the Latin American Community with special attention being paid to contacts between the American countries and Spain.

It is an open and plural institution that annually prepares its program of activities with exquisite care and that has a management team comprised of a number of posts to help the Director General to fulfil his duties: Programming Director, Directory of Patrimony, Directors for the two areas of activities: “Tribuna Americana” (or American Platform) and “Ateneo Americano” (or American Cultural Center) and a manager in addition to the corresponding advisors and technical and administrative personnel.

- 16.15: Meet at the bus to go to next visit.
- 16:30: **Visit and briefing at the U.S. Embassy in Spain** (Serrano 75).
Meet and greet:
 - **Mr. Robert Manzanares**, Chargé d'Affaires.
 - **Mr. James Nealon**, Counsellor for Public Affaire.
 Briefing:
 - **Mr. Edward Loo**, Cultural Affairs Officer.
 - **Mr. Jim Wilson**, Senior Commercial Officer.
 - **Mr. Mark Marrano**, Deputy Chief Consular Section.
 - **Mr. Robert J. Riley**, Political-military Affairs Officer.
 - **Mr. Kenneth Forder**, Econ Officer for Science.
- 18.00: Meet at the bus to go back to hotel. Free time.
- 21.00: Meet in the lobby to go to the Flamenco Show.
- 21.30: **Dinner and Flamenco Show** in Restaurant “**Café de Chinitas**” (Torija nº 7; Tel. 91 547 15 01; Fax 91 542 36 69; e-mail: chinitas@chinitas.com).
[Drinks after dinner are not included]

***Flamenco** is the Spanish popular music genre originated in Andalucía by the end of the 18th century. Flamenco integrates gipsy, arab and folkloric elements. Its three basic forms are singing, dancing and “toque” (clapping). It’s a world-known genre, which emphasizes the expressiveness of emotions through delicate and strong movements (expressed by the dancers’ hands and the tapping of their feet).*

Tuesday, April 5

- 9.00: Meet in the lobby to go to first visit.

IMPORTANT: DO NOT FORGET YOUR PASSPORT

- 9.30: Visit to the **ICEX, Instituto de Comercio Exterior, (Spanish Institute for Foreign Trade)**. (Paseo de la Castellana 14; meeting room in the 2nd floor; Tel. 91 349 62 02; vicepresidencia.ejecutiva@icex.es).
Meet with:

Ms. María Naranjo, Director Training División

The Spanish Institute for Foreign Trade provides services to Spanish companies, with the aim of promoting and facilitating their international presence. The ICEX deploys its main activity in the following areas of action: Design and execution of trade promotion programs in foreign markets; Production and distribution of information on the offer of Spanish products, and on international markets; Promotion of the technical training in foreign trade for company staff and professionals; Fostering of investment, industrial penetration or business co-operation projects in foreign markets.

In order to effectively achieve its objectives, ICEX develops its activity through a network of Economic and Trade Offices of the Spanish Embassies abroad and through the Regional and Territorial Trade. Departments in Spain.

- 11.00: Meet at the bus to go to next visit.
- 11.30: Meeting with **Mr. Ignacio Niño**, Economy Coordinator at the Consejería de Economía, Ayuntamiento de Madrid (Gran Vía, 24; Tel. 91 588 83 23; lozanore@munimadrid.es).
- 12.30: Meet at the bus to go to next visit.
- 13.00: **Visit to Mr. Rafael Estrella**, Spoke-person for the Socialist Party (PSOE), in the Foreign Affairs Committee of the Spanish Congress at the Congreso de los Diputados (Carrera de San Jerónimo, s/n -28014 Madrid; Tel. 91 390 66 45; yolanda.delarco@gps.congreso.es).
- 14.00: Meet at the bus to go for lunch.
- 14.30: Lunch (place to be confirmed).
- 16.00: Meet at the bus to go to next visit.
- 16.30: **Visit and briefing** at the **Real Instituto Elcano** (Príncipe de Vergara, 51 28006 Madrid; Tel. 91; Fax 91 426 21 57; www.realinstitutoelcano.org)

Meet and greet:
 Prof. **Emilio Lamo de Espinosa**, Director

Briefing:
Paul Isbell, Internacional Economy Principal Researcher.

Charles Powell, Deputy Director Research and Analysis.

The Elcano Royal Institute is a private entity, independent of both the public administration and the companies which provide most of its funding. It was established, under the honorary presidency of HRH the Prince of Asturias on 27 December 2001 for the purpose of conducting an exhaustive study of the interests of Spain and of Spaniards in international affairs and to place its findings before the public at large.

From its inception the Elcano considers itself a non-partisan -but not neutral- institution that seeks to promote the values by which it was inspired and which, by means of multidisciplinary analysis of existing and, especially, forward developments, aims to establish a global strategy resulting in political proposals having a practical application.

The chief mission of the Elcano Royal Institute is to provide a centre of analysis and initiative of practical use to politicians, heads of relevant public and private entities, and to help promote an informed public opinion.

- 18.15: Meet at the bus to go back to the hotel. Free time.
- 20.30: Meet at the bus to go for dinner
- 21.00: Dinner at the “**Casino de Madrid**” (Alcalá, 15 Madrid – 28014 Madrid; Tel. 91 521 87 00; Fax 91 523 34 59; e-mail: rpp.casino@hotels-nh.com) with some members/young professionals of the **Foro Generación del 78**.

***Foro Generación del 78** is an independent and plural association of young professionals, founded in 1999, inspired by the name and spirit of our Democratic Constitution of 1978. The association looks forward spreading (mainly among young people) the principles and values of coexistence and strongly supports the development of a strong civil society. Members can find in the Foro a meeting point for thinking and debating on political, economical, cultural and scientific issues. The Foro organizes many activities, one of the most important ones being the “Coloquio” in which they invite a guest speaker to lead a fluid and intense dialogue and debate.*

Wednesday, April 6

NOTE: Check out from hotel. Luggage will be placed on in the bus and will not be accessible until we get to the Madrid airport. We will not come back to the hotel during the day.

- 9.00: Meet in the lobby to go to first visit.

- 9.30: Visit to **Banco Bilbao Vizcaya Argentaria, BBVA** (Paseo de la Castellana 81; contact person: Jorge.)
Meeting with:

- Mr. **Manuel Balmaseda**, Chief Economist for Spain
- Ms. **Carmen Hernansanz**, Chief Economist for Banking Sector
- Mr. **Jorge Sáenz-Azcúnaga**, Head of CEO Office

BBVA is one of the most important banking institutions in Europe. With a market capitalisation of more than 50 billion Euro, it ranks second in the Eurozone. BBVA has a brilliant track record in creating value. Share revalorization, since the announcement of BBVA's first strategic program at the end of 1994, exceeds 600%, the highest performance among Europe's main banks. The Group has a direct presence in 37 countries, basically in Europe and Latin America. It has nearly 110.000 employees, 70.000 of whom work for the Group's Latin American units, and a network of close to 9.000 branches, 4.800 located in Latin America. BBVA also distributes its products and services through an extensive network of its own ATMs, advanced telephone and on-line banking services in Spain and in all Latin American countries in which it does business. On the domestic market, BBVA leads the retail banking sector and is also at the forefront of the corporate banking segment, in relations with small and medium-sized enterprises and with the public administrations.

- 11.15: Meet at the bus to go to next visit.
- 11.45: Visit to the Newspaper "**El País**". Meeting with **Mr. Vicente Jiménez**, Deputy Director

*El País is the first Spanish newspaper of general information. Since it first appeared, in 1976 (when Spain was beginning the democratic transition), it has reached the main goal of being a quality and independent daily paper following the great tradition of the European press. El País has incorporated weekly supplements focused on business, culture, tourism and travelling, computers and technology, childrens topics, etc. El País has offices in Washington, Brussels and has reporters all over the world, especially in Latinamerica. Since 1989 it participates in a common informative net with "La República" and "Le Monde", and since 2001 a supplement published in English integrates the Spanish edition of the International Herald Tribune. **EL PAIS.es** is the digital edition for the newspaper and the website for general information on the PRISA group to which it belong.*

- 12,45: Meet at the bus to go to next visit.
- 13.00: Briefing with **Mr. Bernardino León**, Secretary of State, at the Ministry of Foreign Affairs, (Plaza del Marqués de Salamanca, 8 - 28006 Madrid).

***Bernardino León Gross**. Diplomat. Degree in Law. Postgraduate Courses at King's College, London School of Economics and at the Sorbonne, Paris. Diploma from the Centre for International Studies of the University of Barcelona. Has held different diplomatic posts in Liberia, Algeria and Greece. Between 1991 and 1992, Director of the Office of the President of the National Committee for the 5th Centennial. Between 1997 and 2001, Director of the*

Office of the EU Special Representative for the Near East Peace Process. From 2001, Director of the Spanish-Moroccan Three Cultures of the Mediterranean. He has written and translated different works and articles concerning the Near East conflict, Morocco, tolerance and the dialogue of civilizations. Since 19th April 2004, Secretary of State of Foreign Affairs and for Ibero-America, within the Ministry of Foreign Affairs and Cooperation.

- 14.30: Meet at the bus to go for lunch.
- 15:15: Lunch at restaurant “**La Bola**” (Established in 1870) for the typical “cocido madrileño” (Calle Bola, 5 – 28013 Madrid; Tel. 91 541 26 70; labola1870@hotmail.com).
- 17.30: Meet at the bus to go to the airport.
- 20.10: **Departure for Valencia**
 - The group will be also accompanied on the trip to Valencia by:
 - Mr. **Manuel de la Cámara**, General Subdirector for North American Affairs, Ministry of Foreign Affairs, General Secretary of the Fundación Consejo España-Estados Unidos.
 - Ms. **M^a Luisa Suárez-Inclán**, Coordinator, Fundación Consejo España-Estados Unidos.
- 21.15: Arrival to Valencia.

Accommodation in **Hotel Vincci Lys**, (Martínez Cubells, 5
46002 Valencia; Tel: +34 963 509 550; Fax: +34 963 942 087
email: lys@vinccihoteles.com <mailto:lys@vinccihoteles.com>)

VALENCIA

Few cities are, like Valencia, able to combine so harmoniously remains from remote periods, as far away as 138 B.C., with the most modern, avant-garde buildings to be erected in the new millennium.

Valencia equals commerce, culture, cinema, theatre, museums, music, and business. It is a place for international and avant-garde design and one of the most attractive cities in Europe when it comes to fairs and conventions.

Thanks to its location, Valencia has been the Spanish gateway to the Mediterranean, with the special charm that seaport cities have. The fine sand and crystal waters, the vastness of the open sea, and the proximity of the coastal mountain range lend the Valencian coast a unique appeal.

There are outstanding beaches and dunes at Canet d’En Berenguer, where the coastline becomes leisurely and residential, as it does to the north of the Valencian capital, where small tourist town (La Pobla de Farnals, Alboraya, and El Puig) have emerged where only a few years ago fruit and vegetables were grown.

Valencia has become an outstanding convention centre for the whole of Europe, and a first-class meeting place for those who wish to expand their business, or take part in conferences and trade fairs.

Thursday, April 7

- 10.30: Meet in the lobby to go to the first visit
- 11.00: **Mr. Víctor Campos**, Vice President of the Generalitat Valenciana (Valencia Autonomous Government: Calle Caballeros, 9; Tel. 96 386 63 10; email: peris_pat@gva.es).
- 13.00: Visit to **Ms. Beatriz Simón**, Secretary of Youth, Valencia City Hall.
- 14.00: Lunch (place to be confirmed at the Malvarrosa beach).
- 16.30: Meet at the bus to go to the next visit.
- 17.00: Visit to the Lladró Manufacture (Carretera de Alboraya, s/n; Polígono Lladró, 46016 Tavernes Blanques; Tel. 96 318 70 11 / 00; Fax: 96 185 13 11; email: aferrer@es.lladro.com).

Lladró is a porcelain manufacture that was founded as a small artisan workshop towards the middle of the 50's in Almàssera, a rural village just outside the city of Valencia which has since been incorporated into the metropolitan area. Its founders are Juan, José and Vicente Lladró, three brothers from a Valencian family of farmers who began to show their exceptional artistic talents from an early age.

The company produces a wide variety of items and offers multiple ideas for decoration and gifts.

Lladró is represented through our customers and own shops all over the world. The company also has the Lladró Museum in New York, at the 57th Street.

- 18.30: Meet at the bus to go to the hotel. Free time.
- 21.00: Meet at the lobby to go for dinner.
- 21.30: Dinner at the restaurant “**Can Bermeill**” (Santo Tomás, 18; Tel. 96-391.0288).

Friday, April 8

- 9.30: Meeting at the lobby.
- 10.00: Walking Cultural Visit: Valencia Historic Center

- 14.00: Lunch in Restaurant “**El Redol**” and boat trip in “La Albufera”.

This famous laguna south of Valencia is an important wetland, and birds of passage love to feed in its surrounding rice fields. People like to eat here, too: the village of El Palmar, more or less surrounded by L’Albufera, has been transformed from a collection of reed-thatched fishermen’s huts into an agglomeration of restaurants, each trying to outdo the others with the magnificence of its paella valenciana. You come here, therefore, to watch birds through binoculars and then, when the sun has set, to study menus with equal intensity.

The hydrographics of L’Albufera are complex. In the winter it fills up with freshwater from the Río Túria and the Acequia de Rey, but although it is one of the largest bodies of freshwater in Spain — 2,837 ha (7,010 acres), of which about a tenth is taken up by reed beds and interior islands called matas — it is very shallow, varying from 1 to 2.5 metres (3 to 8 feet) in depth. At the southern end of the laguna there is a canal, the Perelló, which can be opened and closed at will to allow water to flow into the Mediterranean. It is estimated that the laguna receives eight times more water, on average, than it can accommodate without flooding the surrounding area, notably the sandbank separating it from the sea, the Platjas (Playas) del Saler and de la Devesa.

- 17.00: Cultural Visit: “Ciudad de las Artes y las Ciencias”
- 21.00: Dinner at restaurant “**Racó del Turia**”(Císcar, 10; Tel. 96-395.1525)

Saturday, April 9

- 8.00: Departure from the hotel to the airport by bus. Meet in the lobby.
- 10.10: Departure from Valencia.
- 11.00: Arrival to Madrid’s airport and transfer to Hotel Los Galgos by bus (Claudio Coello, 139 - 28006 Madrid; Tel. 34 91 562 66 00; Fax 34 91 561 76 62; melia.galgos@solmelia.com)

END OF THE PROGRAM

- We request that all participants **be on time** for all meetings (lobbies, buses, etc). Due to traffic conditions, transportation time from one visit to another may vary. We assume that, if you are late, you will take a taxi and get to our next visit on your own (All addresses are included in the scheduled program).
- **About hotels:**

- **Breakfast** (buffet-type) is included and will be served in the restaurant. You will be charged for extra requests at breakfast (items not included in the buffet)
- **Laundry, minibar, videos, telephone calls, and all other extra expenses will be not covered by the program's sponsors.** Please, pay for such incidentals when you check out.
- If **any change** in the program occurs, you will be notified immediately, either in person or in writing [Please check messages left at the Reception desk].