

2017

U.S. YOUNG LEADERS PROGRAM



Sponsored by:

Unites States Spain Council
Fundación Consejo España - EE.UU.

AGENDA (UPDATED AS OF NOVEMBER 9, 2017)

MADRID Autonomous Community of Madrid	
November 10 – Friday	Flight to Madrid according to your personal schedule
November 11 – Saturday	Morning arrival in Madrid and accommodation at: VINCCI SOHO HOTEL c/ Del Prado, 18. Madrid Tel: +34 911414100 www.vinccisoho.com

<p>5.00 pm</p> <p>5.30 pm</p> <p>6.30 pm</p>	<p>Meet and greet Mónica Otero at the hotel lobby (casual/comfortable attire)</p> <p>Briefing meeting and program overview at the hotel - A light dinner will be served during the meeting -</p> <p>End of meeting. Free time</p>
<p>November 12 - Sunday</p> <p>AM</p> <p>1.15 pm</p> <p>1.30 pm</p> <p>3.15 pm</p> <p>5.30 pm</p>	<p>Free time. Lunch on your own</p> <p>Meet and greet María Luque at the hotel lobby (casual/comfortable attire)</p> <p>Guided visit to El Prado Museum</p> <p>Paseo del Prado, s/n. Madrid Tel: +34 913 30 28 00 www.museodelprado.es</p> <p>El Prado Museum is one of the most important museums in Europe, housing masterpieces of Spanish, European and World Painting. The Prado Museum is a treasure for understanding Spanish artists Greco, Velazquez and Goya, among others.</p> <p>Guided bus/walking tour through old and new Madrid</p> <p>Guide: Mauricio Macarrón</p> <p>End of visit. Free time. Dinner on your own</p>

<p>November 13 - Monday</p> <p>8.30 am</p> <p>9.15 am</p> <p>10.30 am</p> <p>11.00 am</p>	<p>Meet Mónica Otero at the hotel lobby to start visits (business attire / passport required)</p> <p>Visit to the Ministry of Foreign Affairs and Cooperation</p> <p>c/ Serrano Galvache, 26. Madrid Tel: +34 91 379 17 69 www.maec.es</p> <p>Meeting with: Fidel Sendagorta, Director General for North America, Asia and the Pacific</p> <p>Fidel was appointed Director General for North America Asia and the Pacific on June 26th, 2015. He was Ambassador to Egypt from October 2010 to May 2014. Previously, he was Director General of Foreign Affairs for the Mediterranean, Maghreb and the Middle East, Ambassador at large for Mediterranean and Deputy Director General of the Office for Analysis and Forecasting at the Ministry of Foreign Affairs. As a Diplomat since 1984, he has served in several diplomatic posts at the Embassies of Spain in Tokyo, Havana and Rabat, as well as at the Permanent Representation of Spain to the European Union in Brussels. At the Ministry of Foreign Affairs, he also was Advisor to the Secretary of State for International Cooperation and Iberoamerica from 1991 to 1993 and, from 1993 to 1996, he was Deputy Director General at the Minister’s Office.</p> <p>From 2003 to 2008 he was Professor at the Diplomatic School and he published the essay “Europa entre dos luces: declive o resurgimiento”. Besides that, he is a member of the Scientific Council of the Elcano Royal Institute for International and Strategic Studies. He was also Secretary General of the Fundación Consejo España – EE.UU. from 2013 to 2015. Fidel holds a Law Degree from the Complutense University of Madrid and a Diploma on International Studies from the Diplomatic School of the Spanish Ministry of Foreign Affairs.</p> <p>End of visit. Bus transition</p> <p>Visit to the Cervantes Institute</p> <p>c/ Alcalá, 49. Madrid Tel.: +34 91 436 76 00 www.cervantes.es</p>
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	<p>The Cervantes Institute was set up by Spain in 1991 to promote and teach Spanish and to spread the culture of Spain and Spanish-speaking countries. It is based in Madrid and in Alcalá de Henares, the city where the writer Miguel de Cervantes was born. Instituto Cervantes centres are spread across five continents, including 5 in the USA (Albuquerque, Boston, Chicago, New York and Seattle).</p> <p>Meeting with: Juan Manuel Bonet, Director</p> <p>Juan Manuel Bonet (Paris, 1953) is a writer and an art and literary critic, and has curated a great many exhibitions. Director of Instituto Cervantes in Paris since 2012, he has been director of the Modern Art Institute of Valencia and of the Museo Arte Reina Sofia. Chairman of the Rafael Cansino Assens Archive Foundation and of the International Committee of the Vicente Huidobro Foundation. The works he has authored include several books of poems, a diary, reference works, a book about Spanish writer Ramón Gómez de la Serna, critical editions of the works of Max Aub, Salvador Dalí, José María Eguren, and Rafael Lasso de la Vega; and monographs about Juan Gris, Ramón Gaya, Gerardo Rueda, Martín Chirino, Pelayo Ortega, and Miguel Galano.</p> <p>Juan Manuel Bonet will be joined by Rafael Rodríguez-Ponga, Secretary General of the Cervantes Institute, and José María Martínez, Chief of Staff</p> <p>After the meeting, the group will visit the “Letters Safe Box” as well as the exhibition “The forms of the Soul” at the Cervantes Institute.</p> <p>End of visit. Walking transition to Casa de America</p> <p>Welcome words by Ambassador Manuel Lejarreta, Secretary General of the Fundación Consejo España – EE.UU. at Casa de America www.spainusa.org</p> <p>Born in Vitoria in 1960, Manuel holds a law degree from the Universidad de Navarra and began diplomatic career in 1987, along which he held the following positions: Secretary and then Deputy Head of the Embassy of Spain in Malabo (Ecuatorial Guinea); Secretary of the Embassy of Spain in Santiago, Chile; Deputy Head of the Embassy of Spain in Jakarta; Political Counselor of the Embassy of Spain in Buenos Aires. He also served as Deputy Director General of the countries of Mercosur and Chile (2006-2011), having previously served as Deputy Director General for continental Asia.</p>
12.30 pm	
1.15 pm	

<p>2.00 pm</p>	<p>Elected Vice President of the Association of Spanish Diplomats, from 2008-2009. Designated as Ambassador of Spain in Guatemala in July 2011, finishing on August 2015. During the same period, he served as Ambassador of Spain in the republic of Belize. He was appointed Secretary General of the Fundación Consejo España – Estados Unidos in September 2015.</p> <p>Welcome luncheon offered by the board members of the Fundación Consejo España – EE.UU. at Casa de América</p> <p>Plaza de Cibeles, 2. Madrid Tel: +34 91 595 48 00 www.casamerica.es</p> <p>The Casa de América, housed in the Linares Palace, is a Consortium formed by the Ministry of Foreign Affairs, the Community of Madrid and the Capital City Hall. It has a high-level Board of Trustees chaired by H.M. the King. The Casa de América is the main Spanish institution focusing on the very intense flow of relations among the members of the American Community and Spain.</p>
<p>3.45 pm</p>	<p>End of luncheon. Bus transition</p>
<p>4.30 pm</p>	<p>Visit to EL PAIS newspaper</p> <p>c/ Miguel Yuste, 40. Madrid Tel: +34 91 337 82 43 www.elpais.com</p> <p>Welcome words by José Manuel Calvo, deputy director.</p> <p>Meeting with:</p> <ul style="list-style-type: none"> • Alicia González, economic correspondent • Andrea Rizzi, international correspondent <p>El País is the first Spanish newspaper of general information. It first appeared, in 1976 (when Spain was beginning the democratic transition. El País has offices in Washington, Brussels and has reporters all over the world, especially in Latin America. Since 1989 it participates in a common informative net with “La República” and “Le Monde”, and since 2001 a supplement published in English integrates the Spanish edition of the International Herald Tribune. Elpais.com is the digital edition for the newspaper and the website for general information on the PRISA group to which it belongs.</p>

<p>6.30 pm</p> <p>7.15 pm</p>	<p>End of visit. Bus transition</p> <p>Back at the hotel. Free evening. Dinner on your own.</p>
<p>November 14 – Tuesday</p> <p>9.30 am</p> <p>10.00 am</p> <p>11.30 am</p> <p>12.00 noon</p>	<p>Meet Mónica Otero at the hotel lobby to start visits (business attire / passport required)</p> <p>Guided visit to the Royal Theatre of Spain</p> <p>Plaza de Isabel II, s/n. Madrid Tel: +34 91 516 06 00 www.teatro-real.es</p> <p>Regarded as one of the most important cultural institutions in Spain, the “Teatro Real” reopened in 1997 and has become an internationally acclaimed opera house which showcases leading voices and state-of-the art productions. The Teatro Real has a unique building in the heart of Madrid with a stunning interior. You will have the chance to step onto the stage, see the rehearsal rooms, access the Royal Box and visit the luxurious dressing rooms.</p> <p>End of visit. Bus transition</p> <p>Visit and briefing at the U.S. Embassy in Madrid</p> <p>c/ Serrano, 75. Madrid Tel: + 34 91 587 25 08 https://madrid.usembassy.gov/</p>

<p>1.30 pm</p> <p>2.00 pm</p>	<p>Meeting with:</p> <ul style="list-style-type: none"> • Stewart D. Tuttle, Counselor for Public Diplomacy • Shelby Smith-Wilson, Counselor for Political Affairs • Scott Ferry, Intelligence Analyst, Legal Office • Carlos Perezminguez, International Trade Specialist <p>End of visit. Bus transition</p> <p>Lunch with Borja Lasheras, Director of the European Council on Foreign Relations (ECFR), on “Spain, the US and the EU: Intersections of a critical triangular relationship”</p> <p>Restaurant La Ancha c/ Príncipe de Vergara, 204. Madrid Tel: + 34 915 63 89 77 laancha.com</p> <p>Borja Lasheras joined the European Council on Foreign Relations in September 2013 as Associate Director of the Madrid Office and Policy Fellow. Between 2007 and 2009 he worked for the Fundación Alternativas’ Observatory of Spanish Foreign Policy (Opex), as Coordinator on Security and Defence Policy, and taught comparative European politics at the George Washington University Madrid Study Center. After serving at the Spanish Permanent Representation to the OSCE, Borja spent several years in the Western Balkans, as Seconded National Expert to the OSCE Missions in Bosnia and Herzegovina, in the field, as human rights officer, and Albania, with the Head of Mission. Borja graduated summa cum laude at the Deusto University’s Faculty of Law and holds a Master’s Degree at Harvard University, where he studied international relations and politics. He has published on multilateral diplomacy, the Western Balkans, institution-building, enlargement, security policy, the crisis of Ukraine and strategy.</p> <p>***</p> <p>The European Council on Foreign Relations (ECFR): It is a pan-European think tank, founded in 2007, with offices in Berlin, London, Paris, Rome, Madrid, Sofia and Warsaw. ECFR's main purpose is to strengthen the European foreign policy consistent with the principles, values and European interests, and revitalize the European project as a whole, building bridges between different perspectives and national differences. A goal that is particularly important in times of populism, Europhobia, isolationism and conflicts beyond our borders. It operates through a Board composed of more than 200 European personalities, several research programs and national offices.</p>
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3.30 pm	End of lunch. Walking transition
4.00 pm	<p>Visit to URÍA & MENENDEZ legal firm: “Spanish judicial system overview”</p> <p>c/ Príncipe de Vergara, 187. Madrid Tel: +34 91 586 07 41 www.uria.com</p> <p>Meeting with partners:</p> <ul style="list-style-type: none"> • Stephen Hess: Corporate and commercial law • Jaime Pereda: Capital markets, mergers and acquisitions • Olga Puigdemont: Litigation and arbitration <p>Founded in the 1940s, Uría Menéndez has since become one of the most prestigious international law firms and one of the leading firms across the Iberian and Latin American markets.</p> <p>Uría Menéndez has over 500 lawyers working in 17 different offices located in the most important financial centres in Europe, the Americas and Asia. We also make up part of the first ever major Ibero-American law firm, Philippi, Prietocarrizosa, Ferrero DU & Uría.</p>
5.30 pm	End of meeting. Bus transition
6.00 pm	Back at the hotel. Free time
8.30 pm	<p>Meet the Fundación staff at the lobby for leisure dinner at famous <i>tablao</i> (Casual/comfortable attire. We will walk)</p>
9.00 pm	<p>Tapas dinner and flamenco show at Casa Patas</p> <p>c/ De los Cañizares, 10. Madrid Tel: +34 91 369 04 96 www.casapatas.com</p>
By midnight	Walk back to the hotel

November 15
- Wednesday

8.45 am

Meet Bárbara Baggetto at the hotel lobby

Please, remember to check-out first and be ready with your luggage. We won't return to the hotel.
(business attire/ passport required)

9.30 am

Meeting at the Elcano Royal Institute for International and Strategic Studies

Príncipe de Vergara, 51. Madrid

Tel: + 34 91 781 6770

www.realinstitutoelcano.org

Meeting with main researchers:

- **Miguel Otero-Iglesias:** Senior Analyst at the Elcano Royal Institute and Research Associate at the EU-Asia Institute at ESSCA School of Management (France). Previously he was Assistant Professor in International Political Economy at ESSCA in Paris, Adjunct Lecturer at Queen Elisabeth House within the University of Oxford, postdoctoral Research Fellow at LSE and Associate Lecturer at Oxford Brookes University, where he obtained his PhD in IPE. He also holds a MA in IPE from the University of Manchester.
- **Ilke Toygür:** Analyst at the Elcano Royal Institute and an associate professor in University Carlos III of Madrid. She holds a PhD degree in Political Science from Autonomous University of Madrid. She also received an MA degree in Political Science from the "Democracy and Government" program of the UAM, as well as an MA degree in Economics from Sabancı University, Istanbul, and a BA in Economics from Hacettepe University, Ankara.

The Elcano Royal Institute is a private think-tank, independent of both the public administration and the companies which provide most of its funding. It was established in 2001 for the purpose of conducting an exhaustive study of the interests of Spain and Spaniards in international affairs. Elcano considers itself a non-partisan -but not neutral- institution that seeks to promote the values by which it was inspired and which aims to establish a global strategy resulting in political proposals.

<p>11.00 am</p>	<p>The chief mission of the Elcano Royal Institute is to provide a centre of analysis and initiative of practical use to politicians, heads of relevant public and private entities, and to help promote an informed public opinion.</p> <p>End of visit. Bus transition</p>
<p>11.45 am</p>	<p>Visit to ACCIONA</p> <p>Avenida Europa, 18. Alcobendas Tel: +34 91 657 6471 www.acciona.com</p> <p>ACCIONA is one of the foremost Spanish business corporations, leader in the development and management of infrastructure, renewable energy, water and services. Listed on the selective Ibex-35 stock exchange index.</p> <p>Meeting with:</p> <ul style="list-style-type: none"> • Joaquín Mollinedo, Director for Institutional Relations, Sustainability and Brand • José Eugenio Salarich, Director for International Relations • Elisa Prieto, Director of Research and Strategy, Acciona Energy • Pierre Buffet, Director of Analysis and Strategy CEO Office, Acciona Infrastructures
<p>1.30 pm</p>	<p>Lunch offered by ACCIONA</p>
<p>3.00 pm</p>	<p>End of lunch. Bus transition</p>

<p>3.45 pm</p>	<p>Visit to IESE Business School</p> <p>Camino del Cerro del Águila, 3. Madrid Tel: +34 91 211 30 00 www.iese.edu</p> <p>Visit to the IESE Madrid Campus and presentations by:</p> <ul style="list-style-type: none"> • Luis Arias, Director of Open Programs Executive Education and Director of Institutional Relations • Julián Villanueva, Professor of Commercial Management <p>For over fifty years, IESE, the graduate business school of the University of Navarra, has been at the forefront of management education, developing and inspiring business leaders who strive to make a deep, positive and lasting impact on the people, companies and society they serve. IESE's success is built on a humanistic approach to business and leadership, complemented by a world class faculty producing ground-breaking research; the global scope of its programs, faculty, students and campuses; a practical and relevant teaching methodology; and a growing alumni network of 40,000 professionals world-wide prepared to take on today's challenges and lead business into the future.</p>
<p>5.30 pm</p>	<p>End of visit and bus transition to Madrid airport</p>
<p>7.50 pm</p>	<p>Flight IB440 Madrid – Bilbao</p>
<p>9.00 pm</p>	<p>Arrival to Bilbao. Bus transition and accommodation at:</p> <p>MIRÓ BILBAO HOTEL</p> <p>c/ Alameda Mazarredo, 77. Bilbao Tel: +34 94 661 18 80 www.mirohotelbilbao.com</p> <p>Free time (dinner on your own)</p>

BILBAO

Autonomous Community of the Basque Country

**November 16 –
Thursday**

10.00 am

Meet Mónica and Bárbara at the hotel lobby to start visits
(business attire / passport required).

10.30 am

Reception at Bilbao City Hall

Plaza Ernesto Erkoreka, 1. Bilbao

Tel: +34 944 204 200

www.bilbao.eus

Welcome words by **Xabier Otxandiano**, Delegate for Economic Development, Trade and Employment of the city of Bilbao.

11.30 am

Visit to IBERDROLA

Plaza Euskadi, 5. Bilbao

Tel: +34 944 354 349

www.iberdrola.com

Welcome words and presentations on:

- “Iberdrola today” by **Francisco Olarreaga**, Manager of Institutional Relations for the Basque Country
- “Iberdrola in the USA” by **Yolanda Mayordomo**, Manager of International Relations
- “Iberdrola, leader against climate change” by **Carlos Gasco**, Senior Advisor on International Affairs.

Visit to Iberdrola Art Gallery

	<p>Iberdrola is the most important Spanish public multinational electric utility company. It has a workforce of around 31,330 employees in dozens of countries on four continents serving around 31.67 million customers. Subsidiaries include ScottishPower (Scotland), Avangrid (US A) and Elektro Holding (Brazil), amongst others. The largest shareholder of the company was, in 2013, Qatar Investment Holding; other significant shareholders are ACS, Kutxabank and Bankia.</p> <p>Since embarking on its growth and international expansion plan in 2001, Iberdrola has become Spain's largest energy group by market capitalization, the global leader in wind energy and one of the world's largest utilities by market capitalization. The company is a component of the Euro Stoxx 50 stock market index.</p>
2.00 pm	<p>Lunch offered by Iberdrola</p>
3.45 pm	<p>End of lunch. Walking transition</p>
4.00 pm	<p>Guided visit to the Guggenheim Museum Bilbao</p> <p>Avenida Abandoibarra, 2. Bilbao Tel: +34 944 35 90 80 www.guggenheim-bilbao.eus</p> <p>The Guggenheim Museum Bilbao is the result of an extraordinary partnership between the Basque Institutions and the Solomon R. Guggenheim Foundation. After its grand opening in 1997, the Museum has exceeded the most ambitious artistic and cultural expectations and has contributed in an extraordinary way to the urban, economic, and social regeneration of the city of Bilbao and its surroundings. The Museum offers an in-depth, expanded view of modern and contemporary art. Designed by US architect Frank Gehry, the Museum building is a large sculpture made of titanium, limestone, and glass, and has become the most recognizable icon of the city of Bilbao.</p>
5.30 pm	<p>End of visit. Walking transition to the hotel. Free time</p>
8.00 pm	<p>Meet at the hotel lobby. Walking transition (Business casual / Smart casual)</p>

<p>8.30 pm</p>	<p>Dinner with “Young Spanish Leaders”</p> <p>Porrue Restaurant Alameda Recalde, 4. Bilbao Tel: +34 94 423 1313 www.porrue.com</p>
<p>11.00 pm</p>	<p>Walk back to the hotel</p>
<p>November 17 – Friday</p> <p>9.00 am</p> <p>9.30 am</p> <p>11.30 am</p>	<p>Meet Mónica and Bárbara at the hotel lobby to start visits (Business casual attire / passport required)</p> <p>Visit to BBVA</p> <p>c/ Gran Vía, 12. Bilbao Tel: +34 94 487 60 00 www.bbva.es</p> <ul style="list-style-type: none"> • Welcome remarks and corporate presentation by Gilbert Mateu, Director of Institutional Relations • “Spanish Economic Outlook” by Miguel Arroyos, Manager of Public Affairs <p>BBVA is a multinational group providing financial services in over 30 countries and to 50 million customers throughout the world. The Group has a solid leading position in the Spanish market, where it began operating over 150 years ago. It also has leading franchises in South America, it is the main financial institution in Mexico, one of the 15 biggest banks in the United States, where it has a leading franchise in the Sunbelt region. Today BBVA employs over 109,000 people worldwide and has about a million shareholders.</p> <p>End of visit. Bus transition</p>

<p>12.30 pm</p> <p>2.00 pm</p> <p>4.30 pm</p> <p>5.00 pm</p>	<p>- Short stop at the hotel to get ready for the tour -</p> <p>Guided bus/walking tour through Bilbao (casual/comfortable attire)</p> <p>Standing “pintxos” lunch around Plaza Nueva</p> <p>End of guided tour</p> <p>Back at the hotel. Free time. Dinner on your own</p> <p style="text-align: center;">- End of program -</p>
<p>November 18 – Saturday</p> <p>AM</p>	<p>Flight back to the U.S. according to your personal schedule</p>