

2018

U.S. YOUNG LEADERS PROGRAM



Sponsored by:
Unites States Spain Council
Fundación Consejo España - EE.UU.

AGENDA

September 28 – Friday	Flight/s to Madrid according to your personal schedule
September 29 – Saturday	Morning arrival in Madrid and accommodation at: VINCCI SOHO HOTEL c/ Del Prado, 18. Madrid Tel: +34 911414100 www.vinccisoho.com
5.15 pm	Meet and greet Mónica Otero at the hotel lobby (casual/comfortable attire)
5.30 pm	Briefing meeting and program overview at the hotel Room: Soho
6.30 pm	Tapas and wine at the hotel Room: Patio
7.00 pm	Free time

<p>September 30 - Sunday</p> <p>AM</p> <p>1.45 pm</p> <p>2.00 pm</p> <p>2.15 pm</p> <p>3.45 pm</p> <p>6.00 pm</p>	<p>Free time. Lunch on your own</p> <p>Meet and greet María Luque at the hotel lobby (casual/comfortable attire)</p> <p>Walking transition</p> <p>Guided visit to El Prado Museum Paseo del Prado, s/n. Madrid Tel: +34 913 30 28 00 www.museodelprado.es</p> <p>El Prado Museum is one of the most important museums in Europe, housing masterpieces of Spanish, European and World Painting. The Prado Museum is a treasure for understanding Spanish artists Greco, Velazquez and Goya, among others.</p> <p>Guided bus/walking tour through old and new Madrid</p> <p>Guide: Mauricio Macarrón</p> <p>End of visit. Free time. Dinner on your own</p>
<p>October 1 - Monday</p> <p>9.00 am</p> <p>9.15 am</p>	<p>Meet Carmen Rodríguez at the hotel lobby to start visits (business attire / passport required)</p> <p>Bus transition</p>

10.10 am	<p>Visit to the Ministry of Foreign Affairs, European Union and Cooperation c/Serrano Galvache, 26, Torre Norte, 8º planta. Madrid Tel: +34 91 3948731 www.maec.es</p>
10.15 am	<p>Welcome words by Ambassador Manuel Lejarreta, Secretary General, and all the staff of the Fundación Consejo España – EE.UU. www.spainusa.org</p> <p>Born in Vitoria in 1960, Manuel holds a law degree from the Universidad de Navarra and began diplomatic career in 1987, along which he held the following positions: Secretary and then Deputy Head of the Embassy of Spain in Malabo (Ecuatorial Guinea); Secretary of the Embassy of Spain in Santiago, Chile; Deputy Head of the Embassy of Spain in Jakarta; Political Counselor of the Embassy of Spain in Buenos Aires. He also served as Deputy Director General of the countries of Mercosur and Chile (2006-2011), having previously served as Deputy Director General for continental Asia. Elected Vice President of the Association of Spanish Diplomats, from 2008-2009. Designated as Ambassador of Spain in Guatemala in July 2011, finishing on August 2015. During the same period, he served as Ambassador of Spain in the republic of Belize. He was appointed Secretary General of the Fundación Consejo España – Estados Unidos in September 2015.</p>
11.00 am	<p>Meeting with Fernando Martín Valenzuela, Secretary of State for Foreign Affairs</p> <p>Born in 1948, he holds a Degree in Law from the University of Zaragoza, a Diploma in International Studies from the Diplomatic School of Spain, a Certificate from the Institute of Higher International Studies of the University of Paris and a Diploma in Doctorate Courses in International Law from the University of Paris. He has served as Director of the State Secretariat for International Cooperation and as President of the Spanish Agency for International Development Cooperation. He has also served as Ambassador of Spain to Canada and as Permanent Representative of Spain to the United Nations and other International Organisations in Geneva. He was Head of the Delegation of the European Commission in New York and also Head of the Delegation of the European Commission in Moscow. In the European Commission, he was appointed Director General for the CFSP and Deputy Director General of the Directorate General for External Relations. Most recently he held the position of Secretary General of the National Commission for UNESCO in the Ministry of Foreign Affairs and Cooperation</p>
12.15 pm	Bus transition

1.00 pm	<p>Appetizers at Terraza Cibeles skybar Palacio de Cibeles, 6^a planta. Madrid Tel: +34 91 523 14 54 https://palaciodecibeles.com/terraza-cibeles/</p>
1.30 pm	<p>Walking transition</p>
1.45 pm	<p>Welcome luncheon offered by the board members of the Fundación Consejo España – EE.UU. at Casa de América</p> <p>Plaza de Cibeles, 2. Madrid Tel: +34 91 595 48 00 www.casamerica.es</p> <p>The Casa de América, housed in the Linares Palace, is a Consortium formed by the Ministry of Foreign Affairs, the Community of Madrid and the Capital City Hall. It has a high-level Board of Trustees chaired by H.M. the King. The Casa de América is the main Spanish institution focusing on the very intense flow of relations among the members of the American Community and Spain.</p>
3.20 pm	<p>End of luncheon. Bus transition</p>
4.00 pm	<p>Visit to EL PAIS newspaper c/ Miguel Yuste, 40. Madrid Tel: +34 91 337 82 43 www.elpais.com</p> <p>Welcome words by Borja Echevarría, Deputy Director.</p> <p>Meeting with Andrea Rizzi, Chief Editor, International</p> <p>El País is the first Spanish newspaper of general information. It first appeared, in 1976 (when Spain was beginning the democratic transition. El País has offices in Washington, Brussels and has reporters all over the world, especially in Latin America.</p> <p>Since 1989 it participates in a common informative net with “La República” and “Le Monde”, and since 2001 a supplement published in English integrates the Spanish edition of the International Herald Tribune. Elpais.com is the digital edition for the newspaper and the website for general information on the PRISA group to which it belongs.</p>

<p>5.45 pm</p> <p>6.20 pm</p>	<p>End of visit. Bus transition</p> <p>Back at the hotel. Free evening. Dinner on your own.</p>
<p>October 2 – Tuesday</p> <p>9.30 am</p> <p>10.00 am</p>	<p>Meet Mónica Otero at the hotel lobby to start visits (business attire / passport required)</p> <p>- Bus transition -</p> <p>Meeting at the Elcano Royal Institute for International and Strategic Studies Príncipe de Vergara, 51. Madrid Tel: + 34 91 781 6770 www.realinstitutoelcano.org</p> <p>Meeting with main researchers:</p> <ul style="list-style-type: none"> • Miguel Otero-Iglesias: Senior Analyst at the Elcano Royal Institute and Research Associate at the EU-Asia Institute at ESSCA School of Management (France). Previously he was Assistant Professor in International Political Economy at ESSCA in Paris, Adjunct Lecturer at Queen Elisabeth House within the University of Oxford, postdoctoral Research Fellow at LSE and Associate Lecturer at Oxford Brookes University, where he obtained his PhD in IPE. He also holds a MA in IPE from the University of Manchester. • Carlota García Encina: Analyst at the Elcano Royal Institute and a Lecturer in International Relations at Madrid’s Universidad Francisco de Vitoria. She holds a Ph.D. in Contemporary History from the UNED, graduated in Strategy and Defense Policy from the Center For Hemispheric Defense Studies, and MA in Security and Defense from the Centro de Estudios de la Defensa Nacional. She is an expert on Rapid Assistance and Co-operation Teams for Conflict Prevention, Crisis Management and Post-Conflict Rehabilitation by the Helsinki–España Organization and the Institute of Human Rights. She was selected in 2007 by the US Department of State for the Programme on US National Security at the University of California-San Diego. Previously she worked for the the Spanish Defence Review and the Press Office at the Spanish Ministry of Defence.

	<p>The Elcano Royal Institute is a private think-tank, independent of both the public administration and the companies which provide most of its funding. It was established in 2001 for the purpose of conducting an exhaustive study of the interests of Spain and of Spaniards in international affairs.</p> <p>Elcano considers itself a non-partisan -but not neutral- institution that seeks to promote the values by which it was inspired and which aims to establish a global strategy resulting in political proposals.</p> <p>The chief mission of the Elcano Royal Institute is to provide a centre of analysis and initiative of practical use to politicians, heads of relevant public and private entities, and to help promote an informed public opinion.</p>
11.30 am	End of visit. Bus transition
12.00 noon	<p>Visit to ACCIONA Avenida Europa, 18. Alcobendas Tel: +34 91 657 6471 www.accionacom.com</p> <p>ACCIONA is one of the foremost Spanish business corporations, leader in the development and management of infrastructure, renewable energy, water and services. Listed on the selective Ibex-35 stock exchange index.</p> <p>Meeting with:</p> <ul style="list-style-type: none"> • José Eugenio Salarich, Director for International Relations • Pierre Buffet, Acciona Infrastructures • César de Carlos, Acciona Energy
1.45 pm	Lunch offered by ACCIONA
3.00 pm	End of lunch. Bus transition

3.45 pm	<p>Visit to CUATRECASAS legal firm: “Spanish legal and judicial system overview” C/ Almagro, 9. Madrid Tel.: +34 915 247 100 www.cuatrecasas.com</p> <p>Meeting with partners:</p> <ul style="list-style-type: none"> • Antonio Barba, partner, Finance and Tax area • Ignacio Escriva de Romani, Corporate area
5.15 pm	End of visit. Bus transition
5.30 pm	Back at the hotel. Free time
8.00 pm	<p>Meet Carmen Rodriguez at the lobby. (smart casual attire). Walking transition</p>
8.30 pm	<p>Cocktail Dinner with Spanish Young Leaders Restaurant Ganz c/ Almadén, 9. Madrid Tel: 911733937</p>
10.30 pm	End of dinner. Walking transition to the hotel

<p>October 3 - Wednesday</p> <p>9.00 am</p> <p>9.30 am</p> <p>12.00 am</p>	<p>Meet Mónica Otero at the hotel lobby (business attire / passport required)</p> <p>Visit and briefing at the U.S. Embassy in Madrid [Note: mobile phones will have to be kept at the bus or at the security check-point]</p> <p>c/ Serrano, 75. Madrid Tel: + 34 91 587 25 08 https://madrid.usembassy.gov/</p> <p>Meeting with:</p> <ul style="list-style-type: none"> • Stewart D Tuttle, Counselor for Public Diplomacy • Denise Shen, Deputy Counselor for Political Affairs • Cameron Werker, Counselor for Commercial Affairs • Ricardo Pelaez, Deputy Counselor for Commercial Affairs • Liza Petrush, Consul General • Frank Talluto, Economic Affairs Attaché (Science, Technology and Environment) <p>Visit to the Teatro Real Plaza de Isabel II, s/n. Madrid Tel: +34 91 516 06 00 www.teatro-real.es</p> <p>Regarded as one of the most important cultural institutions in Spain, the “Teatro Real” reopened in 1997 and has become an internationally acclaimed opera house which showcases leading voices and state-of-the art productions. The Teatro Real has a unique building in the heart of Madrid with a stunning interior. You will have the chance to step onto the stage, see the rehearsal rooms, access the Royal Box and visit the luxurious dressing rooms.</p>
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<p>2.00 pm</p>	<p>Lunch with Borja Lasheras – Advisor on Strategic Affairs at the President of the Government’s office</p> <p>Restaurant La Lonja Plaza de Oriente, 6. Madrid www.lalonjadelmar.com</p> <p>Borja worked for the OSCE in Vienna and in the Balkans (Bosnia, Albania). Joined the European Council on Foreign Relations (ECFR), in late 2013 as Associate Director of its Madrid Office, and became Director in May 2016. In February 2018, he joined the Office of the Spanish PM, as adviser on security matters. Published extensively, author of “Bosnia in limbo: testimonies from the Drina River” (UOC 2017, Ibidem 2018).</p>
<p>3.45 pm</p>	<p>Visit to IESE Business School: “Spanish educational system overview”</p> <p>Camino del Cerro del Águila, 3. Madrid Tel: +34 91 211 30 00 www.iese.edu</p> <p>Visit to the IESE Madrid Campus and presentations by:</p> <ul style="list-style-type: none"> • Luis Arias, Director of Open Programs Executive Education and Director of Institutional Relations • Cristina Sádaba, Executive Director, Center for Public Leadership and Government • Pilar García-Lombardía, Senior Researcher <p>For over fifty years, IESE, the graduate business school of the University of Navarra, has been at the forefront of management education, developing and inspiring business leaders who strive to make a deep, positive and lasting impact on the people, companies and society they serve. IESE’s success is built on a humanistic approach to business and leadership, complemented by a world class faculty producing ground-breaking research; the global scope of its programs, faculty, students and campuses; a practical and relevant teaching methodology; and a growing alumni network of 40,000 professionals world-wide prepared to take on today’s challenges and lead business into the future.</p>

6.30 pm	Back at the hotel. Free time (dinner on your own)
<p>October 4 – Thursday</p>	<p style="text-align: center;">- SALAMANCA -</p>
7.45 am	<p>Meet Roberto Fierro at the hotel lobby [Business casual attire / Passport required]</p>
8.00 am	<p>Bus transition to the Chamartín Train Station Monica Otero will join the group there.</p>
8.55 am	<p>High speed train to Salamanca</p>
10.30 am	<p>Arrival at Salamanca train station. Bus transition to city center</p>
11.00 am	<p>Meeting with the staff of Global and International Studies Think Tank at the University of Salamanca https://globalandinternationalstudies.com/</p> <ul style="list-style-type: none"> • Iván Llamazares, Professor of Political Science, Academic Director, Global Studies Project • Manuel Alcántara, Professor of Political Science. Founder of Instituto Iberoamericano • Angela Collado, Coordinator, Global Studies project • Patrick Reilly, Lecturer, Global Studies project • Francisco Rodríguez Jiménez, member of the Executive Committee, Global Studies project
12.00 pm	<p>Guided visit to the historic buildings of the University of Salamanca, celebrating its 800 anniversary this year www.usal.es</p>

<p>1.30 pm</p> <p>3.00 pm</p> <p>5.15 pm</p> <p>6.20 pm</p> <p>8.00 pm</p> <p>8.45 pm</p>	<p>Lunch with the staff of Global and International Studies</p> <p>Restaurant La Hoja 21 c/San Pablo, 21. Salamanca www.lahoja21.com</p> <p>Guided tour to the historic city of Salamanca www.salamanca.es</p> <p>Guide: Carmen Ingelmo</p> <p>“Chocolate con churros ” tasting</p> <p>High speed train to Madrid</p> <p>Arrival at Madrid train station. Bus transition to the hotel</p> <p>Back at the hotel. Free time (dinner on your own)</p>
<p>October 5 – Friday</p> <p>8.45 am</p> <p>9.30 am</p>	<p>Meet Bárbara Baggetto at the hotel lobby to start visits (Business casual attire / passport required)</p> <p>- Bus transition –</p> <p>Visit to BBVA: “Spanish economic outlook”</p> <p>C/Azul,4 - Edificio La Vela, Ciudad BBVA - Madrid www.bbva.es</p> <ul style="list-style-type: none"> • Welcome remarks and corporate presentation by Gilbert Mateu, Director of Institutional Relations • “Spanish Economic Outlook” by Miguel Cardoso, Chief Economist

	<p>BBVA is a multinational group providing financial services in over 30 countries and to 50 million customers throughout the world. The Group has a solid leading position in the Spanish market, where it began operating over 150 years ago. It also has leading franchises in South America, it is the main financial institution in Mexico, one of the 15 biggest banks in the United States, where it has a leading franchise in the Sunbelt region. Today BBVA employs over 109,000 people worldwide and has about a million shareholders.</p>
11.30 am	Bus transition to Segovia
12.45 pm	<p>Guided visit to the historic city of Segovia, including lunch at “El Fogón Sefardí” restaurant</p> <p>Calle la Judería Vieja, 17. Segovia Tel: +34 921 466 250 www.turismodegovia.com</p> <p>Guide: Mauricio Macarrón</p>
4.30 pm	Bus transition to Madrid
6.00 pm	Video recordings and photo shooting at the hotel, coordinated by Carmen Rodríguez
7.30 pm	Free time
8.30 pm	Meet Carmen Rodriguez at the hotel lobby. [Casual/comfortable attire]. Walking transition
9.00 pm	Tapas dinner and flamenco show at famous tablao Casa Patas c/ Cañizares, 10. Madrid Tel: +34 91 369 0496 www.casapatas.es
11.30 pm	End of show. Walking transition back to the hotel

	<p style="text-align: center;">- End of program -</p>
<p>October 6 – Saturday</p> <p>AM</p>	<p>Flight back to the U.S. according to your personal schedule</p>