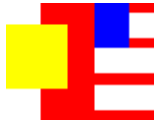


2016

U.S. YOUNG LEADERS PROGRAM



Sponsored by:

Unites States Spain Council
Fundación Consejo España-EE.UU.

AGENDA

MADRID

Flight to Madrid according to your personal schedule

**November 13 –
Sunday**

Morning arrival in Madrid (in its case) and accommodation at:

AC Recoletos Madrid Hotel

c/ Recoletos, 18. Madrid

Tel: +34 676 435 119

<http://www.marriott.com/hotels/travel/madrc-ac-hotel-recoletos/?removeBrowserLangPref=true>

Please remember to collect your personal folder at reception desk when checking-in. Folders will be available since Friday 11, at noon.

<p>3.30 pm</p>	<p>Meet and greet Mónica at the hotel lobby (casual/comfortable attire)</p> <p>Mónica Otero Platas Coordinator, Fundación Consejo España – EE.UU. monica.otero@spainusa.org Tel: +34 91 379 17 73 www.spainusa.org</p>
<p>4.00 pm</p>	<p>Guided bus/walking tour through old and new Madrid</p> <p>Guide: Mauricio Macarrón</p>
<p>6.15 pm</p>	<p>Back at the hotel. Free evening (dinner on your own)</p>
<p>November 14 - Monday</p>	<p>9.00 am Meet Mónica at the hotel lobby to start visits (business attire / passport required)</p> <p>9.30 am Visit and briefing at the U.S. Embassy in Madrid</p> <p>c/ Serrano, 75. Madrid https://madrid.usembassy.gov/</p> <p>Meeting with officials from Public Diplomacy, Political, Economic and Consular Sections.</p> <p>10.30 am End of meeting. Bus transition</p> <p>11.00 am Meeting with Borja Lasheras, Director of the European Council on Foreign Relations (ECFR), on “Spain, the US and the EU: Intersections of a critical triangular relationship”</p>

	<p>C/ Felipe IV 9, 1º. Madrid www.ecfr.eu</p> <p>Borja Lasheras joined the European Council on Foreign Relations in September 2013 as Associate Director of the Madrid Office and Policy Fellow. Between 2007 and 2009 he worked for the Fundación Alternativas' Observatory of Spanish Foreign Policy (Opex), as Coordinator on Security and Defence Policy, and taught comparative European politics at the George Washington University Madrid Study Center. After serving at the Spanish Permanent Representation to the OSCE, Borja spent several years in the Western Balkans, as Seconded National Expert to the OSCE Missions in Bosnia and Herzegovina, in the field, as human rights officer, and Albania, with the Head of Mission. Borja graduated summa cum laude at the Deusto University's Faculty of Law and holds a Master's Degree at Harvard University, where he studied international relations and politics. He has published on multilateral diplomacy, the Western Balkans, institution-building, enlargement, security policy, the crisis of Ukraine and strategy.</p> <p>***</p> <p>The European Council on Foreign Relations (ECFR) is a pan-European think tank, founded in 2007, with offices in Berlin, London, Paris, Rome, Madrid, Sofia and Warsaw. ECFR's main purpose is to strengthen the European foreign policy consistent with the principles, values and European interests, and revitalize the European project as a whole, building bridges between different perspectives and national differences. A goal that is particularly important in times of populism, Europhobia, isolationism and conflicts beyond our borders. It operates through a Board composed of more than 200 European personalities, several research programs and national offices.</p>
12.00 noon	End of meeting. Bus transition
12.30 pm	<p>Welcome words by Ambassador Manuel Lejarreta, Secretary General of the Fundación Consejo España – EE.UU.</p>
	<p>Casa de America. Plaza de Cibeles, 2. Madrid www.spainusa.org</p>
	<p>Born in Vitoria in 1960, Manuel holds a law degree from the Universidad de Navarra and began diplomatic career in 1987, along which he held the following positions: Secretary and then Deputy Head of the Embassy of Spain in Malabo (Ecuatorial Guinea); Secretary of the Embassy of Spain in Santiago, Chile; Deputy Head of the Embassy of Spain in Jakarta; Political Counselor of the Embassy of Spain in Buenos Aires. He also served as Deputy Director General of the countries of Mercosur and Chile (2006-2011), having previously served as Deputy Director General for continental Asia.</p>

<p>1.00 pm</p>	<p>Elected Vice President of the Association of Spanish Diplomats, from 2008-2009. Designated as Ambassador of Spain in Guatemala in July 2011, finishing on August 2015. During the same period, he served as Ambassador of Spain in the republic of Belize. He was appointed Secretary General of the Fundación Consejo España – Estados Unidos in September 2015.</p> <p>Meet also the staff of the Fundación Consejo España – EE.UU.: Mónica Otero, Bárbara Baggetto, Belén López-Laguna and Carmen Rodríguez.</p> <p>Guided tour to Casa de América (Palacio de Linares)</p> <p>Plaza de Cibeles, 2. Madrid www.casamerica.es</p> <p>The Casa de América, housed in the Linares Palace, is a Consortium formed by the Ministry of Foreign Affairs, the Community of Madrid and the Capital City Hall. It has a high-level Board of Trustees chaired by H.M. the King. The Casa de América is the main Spanish institution focusing on the very intense flow of relations among the members of the American Community and Spain.</p>
<p>1.00 pm [alternatively]</p>	<p>Previously arranged interviews to some participants at Casa de América</p>
<p>2.00 pm</p>	<p>Welcome lunch offered by the board members of the Fundación Consejo España – EE.UU. at Casa de América</p> <p>Remarks by Emilio Cassinello, Director General of the Toledo International Center for Peace and first Secretary General of the Fundación.</p> <p>Further information about the Fundación board members: http://www.spainusa.org/en/foundation/board-members</p>
<p>3.45 pm</p>	<p>End of lunch. Bus transition</p>
<p>4.30 pm</p>	<p>Visit to EL PAIS newspaper</p> <p>C/ Miguel Yuste, 40. Madrid www.elpais.com</p>

<p>6.30 pm</p> <p>7.00 pm</p>	<p>Welcome words by José Manuel Calvo, deputy director.</p> <p>Meeting with:</p> <ul style="list-style-type: none"> • Alicia González, economic correspondent. • Andrea Rizzi, international correspondent. <p>El País is the first Spanish newspaper of general information. It first appeared, in 1976 (when Spain was beginning the democratic transition. El País has offices in Washington, Brussels and has reporters all over the world, especially in Latin America. Since 1989 it participates in a common informative net with “La República” and “Le Monde”, and since 2001 a supplement published in English integrates the Spanish edition of the International Herald Tribune. Elpais.com is the digital edition for the newspaper and the website for general information on the PRISA group to which it belongs.</p> <p>End of visit. Bus transition</p> <p>Back at the hotel. Free evening (dinner on your own)</p>
<p>November 15 – Tuesday</p> <p>8.40 am</p> <p>9.30 am</p>	<p>Meet Belén at the hotel lobby to start visits (business attire / passport required)</p> <p>Visit to INDRA CIBERSECURITY OPERATIONS CENTER (i-CSOC)</p> <p>Edificio Kenia. Av. de Castilla, 2. San Fernando de Henares http://www.indracompany.com/sites/default/files/indra_i-csoc_cybersecurity_operations_center.pdf</p> <p>Meeting with: Eva García, Head of Business Development and Institutional Relations</p>

	<p>Indra is the leading Spanish Information Technologies and Defense Systems company. A solid technology base, permanent innovation, demanding management and the high qualification of more than 20,000 professionals are the pillars sustaining its success.</p> <p>Indra is organised around three business areas: Information Technologies, Simulation and Automatic Test Systems and Defence Electronic Equipment. Indra has become an outstanding reference on the markets on which it operates, with business in more than 80 countries on the five continents, representing approximately a third of the company's annual revenues.</p>
11.30 am	End of visit. Bus transition
12.00 am	<p>Visit to ACCIONA</p> <p>Avenida Europa, 18. Alcobendas www.accionacom.com</p> <p>Meeting with:</p> <ul style="list-style-type: none"> • Elisa Prieto, Director of Research and Strategy, ACCIONA Energy • Pierre Buffet, Director of Analysis and Strategy CEO Office, ACCIONA Infrastructures • Alberte G. Patiño, Director of Communications, ACCIONA Group <p>ACCIONA is one of the foremost Spanish business corporations, leader in the development and management of infrastructure, renewable energy, water and services. Listed on the selective Ibex-35 stock exchange index.</p>
1.30 pm	Light lunch offered by ACCIONA
3.00 pm	<p>End of lunch. Bus transition</p> <p><i>[If we were on schedule, we would make a brief stop at the hotel, on our way to the Museum]</i></p>

<p>9.30 am</p>	<p>Meeting at the Elcano Royal Institute for International and Strategic Studies</p> <p>Principe de Vergara, 51. Madrid www.realinstitutoelcano.org</p> <p>Meeting with main researchers:</p> <ul style="list-style-type: none"> • Federico Steinberg: expert in international political economy with a strong background in international trade, finance and development. • Miguel Otero-Iglesias: expert on European economy and emerging markets. • Carlota García-Encina: expert on the United States, the transatlantic relationship and security and defence issues. <p>The Elcano Royal Institute is a private think-tank, independent of both the public administration and the companies which provide most of its funding. It was established in 2001 for the purpose of conducting an exhaustive study of the interests of Spain and of Spaniards in international affairs. Elcano considers itself a non-partisan -but not neutral- institution that seeks to promote the values by which it was inspired and which aims to establish a global strategy resulting in political proposals. The chief mission of the Elcano Royal Institute is to provide a centre of analysis and initiative of practical use to politicians, heads of relevant public and private entities, and to help promote an informed public opinion.</p>
<p>11.00 am</p>	<p>End of meeting. Bus transition</p>
<p>11.30 am</p>	<p>Visit to BBVA bank</p> <p>C/Azul,4 - Edificio La Vela, Ciudad BBVA - Madrid www.bbva.es</p> <p>Welcome remarks and presentation by: Eva Piera, Head of Global Public Affairs</p> <p>BBVA is a multinational group providing financial services in over 30 countries and to 50 million customers throughout the world. The Group has a solid leading position in the Spanish market, where it began operating over 150 years ago. It also has leading franchises in South America, it is the main financial institution in Mexico, one of the 15 biggest banks in the United States, where it has a leading franchise in the Sunbelt region. Today BBVA employs over 109,000 people worldwide and has about a million shareholders.</p>

1.30 pm	<p>Working lunch offered by BBVA bank</p> <p>Including “Spain Economic Outlook” presentation by Miguel Cardoso, Chief Economist</p>
3.00 pm	<p>End of lunch. Bus transition</p>
3.30 pm	<p>Meeting with Ignacio Ybañez, Secretary of State for Foreign Affairs</p> <p>Ministry of Foreign Affairs and Cooperation c/ Serrano Galvache, 26. Madrid www.maec.es</p> <p>Born in 1962 in Paris, Ignacio Ybañez Rubio graduated in Economy and Business Administration and entered the Diplomatic Career in 1989. He has held since then different diplomatic posts (Tanzania, Egypt, Guatemala), headed the Commercial Office of the Spanish Embassy in the Dominican Republic and served as a Counsellor of the Spanish Permanent Mission to the European Union.</p> <p>He has also been working in other units of the Spanish Public Administration, as a Director of International Organizations of Agriculture, Food and Environment or as an advisor in the Cabinet of the Prime Minister. In May 2012 he was appointed Director General for Maghreb, Africa and the Middle East and since May 2013 Director General for Foreign, Global and Security Policy. November 2014 he was appointed Secretary of State for Foreign Affairs.</p>
4.30 pm	<p>End of meeting. Bus transition</p>
5.00 pm	<p>Back at the hotel. Free time (dinner on your own).</p>

BARCELONA

Capital of the Autonomous Community (region) of Catalonia

November 17 – Thursday

7.45 am

Meet Mónica and Bárbara at the hotel lobby to start visits

Please, remember to check-out first and be ready with your luggage (business attire / passport required).

8.15 am

Visit to the Operations Control Center at Madrid Train Station

Plaza del Emperador Carlos V. Madrid

www.renfe.es

Presentation by: **José Antonio García**, Head of International Affairs

9.30 am

AVE - High speed train to Barcelona

On board private visit to the pilots' cabin is included.

[Monica has the train tickets for all members of the group].

12.35 pm

Arrival to Barcelona - Sants Train Station

Bus transition

1.00 pm

Welcome reception at Barcelona City Hall

Plaza de Sant Jaume, 1. Barcelona

www.barcelona.cat/en

2.00 pm

Tapas lunch at the very popular Mercado de la Boquería

La Rambla, 91. Barcelona

<http://www.boqueria.info/index.php?lang=en>

3.30 pm	<p>Hotel check-in at:</p> <p>Hotel America Barcelona c/ Provenza, 195. Barcelona Tel: +34 934 876 292 www.hotelamericabarcelona.com</p>
4.30 pm	<p>Guided bus/walking tour through Barcelona (casual/comfortable attire)</p> <p>Guide: Meritxell Vicente</p>
7.00 pm	<p>Back at the hotel. Free time</p>
8.15 pm	<p>Meet Mónica and Bárbara at the hotel lobby for dinner (Smart casual/business casual attire. We will walk)</p>
8.30 pm	<p>Dinner with “Young Spanish Leaders” at El Mercader de l’Eixample restaurant</p> <p>C/ Mallorca, 239. Barcelona Tel: +34 93 272 07 05 http://www.elmercaderdeleixample.com/en/</p> <p>Our guests:</p> <ul style="list-style-type: none"> - Angie Arrebola, Senior Associate, Cuatrecasas Gonçalves Pereira legal office - Anna Ayuso, Main Researcher, CIDOB think tank - Alejandro Colldefors, Head of Institutional Relations, Abertis Infrastructures - Marta Noguera, Senior Economist, CaixaBank
10.30 pm	<p>Walk back to the hotel</p>

<p>November 18 – Friday</p> <p>8.30 am</p> <p>9.00 am</p> <p>11.30 am</p> <p>12.15 pm</p> <p>1.45 pm</p> <p>4.30 pm</p>	<p>Meet Mónica and Bárbara at the hotel lobby to start visits (Smart casual/business casual attire // passport required)</p> <p>Visit and meetings with students at IESE Business School</p> <p>Arnús i Garí, 7. Barcelona www.iese.edu</p> <p>Presentation by Mike Rosenberg, Professor of Strategic Management</p> <p>Workshop with a group of MBA students, conducted by John Almandoz, Professor of Managing People in Organizations</p> <p>For over fifty years, IESE, the graduate business school of the University of Navarra, has been at the forefront of management education, developing and inspiring business leaders who strive to make a deep, positive and lasting impact on the people, companies and society they serve. IESE's success is built on a humanistic approach to business and leadership, complemented by a world class faculty producing ground-breaking research; the global scope of its programs, faculty, students and campuses; a practical and relevant teaching methodology; and a growing alumni network of 40,000 professionals world-wide prepared to take on today's challenges and lead business into the future.</p> <p>End of visit. Bus transition</p> <p>Guided tour to FREIXENET Wine Cellars Joan Sala, 2. San Sadurní d'Anoia. Barcelona. www.freixenet.es</p> <p>Tasting lunch paired with FREIXENET sparkling wines</p> <p>Back at the hotel. Free evening (dinner on your own)</p> <p style="text-align: center;">- END OF PROGRAM -</p>
<p>Flight back to the U.S. according to your personal schedule</p>	

GENERAL REMARKS

This agenda may be subject to changes that would be duly notified, in their case, by the Fundación staff.

Transportation

The sponsors cover all expenses regarding flights and local transportation for visits included in the agenda. Any other transportation expenses should be borne by each participant.

Hotels

The sponsors will cover all expenses regarding accommodation and breakfast (buffet-type) at the selected hotels for the nights of November 13 to 18. You will be directly charged for extra requests at breakfast and for other meals, Wi-Fi, access to gym/spas, laundry, minibar, videos, telephone calls, etc, in their case, when checking out.

Meals

The sponsors will cover lunches and dinners when expressly indicated in the agenda. You will find also specified those you may have “on your own”.

Time

We kindly request all participants to be on time for all meetings (at lobbies, buses, etc). Due to traffic conditions, transportation time from one visit to another may vary. We assume that, if you are late, you will take a taxi and get to our next visit on your own (all addresses are detailed in this agenda).