

2019

U.S. YOUNG LEADERS PROGRAM



Sponsored by:
Unites States - Spain Council
Fundación Consejo España - EE.UU.

UPDATED AGENDA - FULL VERSION

September 28 Saturday	<p>Arrival in Madrid and accommodation at:</p> <p>NH COLLECTION COLÓN HOTEL</p> <p>Calle Marqués de Zurgena, 4. 28001 Madrid https://www.nh-collection.com/es/hotel/nh-collection-madrid-colon Tel: +34915760800</p>
5.15 pm	<p>Meet and greet Mónica Otero at the hotel lobby (casual attire)</p> <p>Mónica Otero Platas General Coordinator Fundación Consejo España – EE.UU. monica.otero@spainusa.org +34 676 435 119</p>
5.30 pm	<p>Briefing meeting and program overview at the hotel Room: Madrid</p>
6.15 pm	<p>Tapas and wine at the hotel</p>
7.00 pm	<p>Free time</p>

<p>September 29 Sunday</p> <p>AM</p> <p>1.45 pm</p> <p>2.00 pm</p> <p>4.45 pm</p> <p>6.15 pm</p>	<p>(Casual/comfortable attire)</p> <p>Free time. Lunch on your own</p> <p>Meet Carmen Rodríguez at the lobby</p> <p>Guided bus/walking tour through old and new Madrid Guide: Mauricio Macarrón</p> <p>Guided visit to El Prado Museum Paseo del Prado, s/n. Madrid Tel: +34 913 30 28 00 www.museodelprado.es</p> <p>El Prado Museum is one of the most important museums in Europe, housing masterpieces of Spanish, European and World Painting. The Prado Museum is a treasure for understanding Spanish artists Greco, Velazquez and Goya, among others.</p> <p>End of visit. Transfer to the hotel. Dinner on your own</p>
<p>September 30 Monday</p> <p>9.00 am</p>	<p>(Business attire; Passport required)</p> <p>Welcome by Ambassador Manuel Lejarreta, Secretary General, and all the staff of the Fundación Consejo España – EE.UU. at the hotel Room: Príncipe de Vergara</p> <p>Born in Vitoria in 1960, Manuel holds a law degree from the Universidad de Navarra and began diplomatic career in 1987, along which he held the following positions: Secretary and then Deputy Head of the Embassy of Spain in Malabo (Ecuatorial Guinea); Secretary of the Embassy of Spain in Santiago, Chile; Deputy Head of the Embassy of Spain in Jakarta; Political Counselor of the Embassy of Spain in Buenos Aires. He also served as Deputy Director General of the countries of Mercosur and Chile (2006-2011), having previously served as Deputy Director General for continental Asia. Elected Vice President of the Association of Spanish Diplomats, from 2008-2009. Designated as Ambassador of Spain in Guatemala and Belize (2011-2015). He was appointed Secretary General of the Fundación Consejo España – Estados Unidos in September 2015.</p>

<p>10.30 am</p>	<p>The staff:</p> <p>Mónica Otero, General Coordinator Bárbara Baggetto, Head of Educational Projects and Hispanic Communities María Luque, Head of Cultural Affairs Carmen Rodríguez, Head of Communications</p> <p>Meeting at the Elcano Royal Institute for International and Strategic Studies Príncipe de Vergara, 51. Madrid Tel: + 34 91 781 6770 www.realinstitutoelcano.org</p> <p>Welcome words by Charles Powell, Director General, and dialogue with main researchers:</p> <ul style="list-style-type: none"> • Miguel Otero-Iglesias: Senior Analyst at the Elcano Royal Institute and Research Associate at the EU-Asia Institute at ESSCA School of Management (France). Previously he was Assistant Professor in International Political Economy at ESSCA in Paris, Adjunct Lecturer at Queen Elisabeth House within the University of Oxford, postdoctoral Research Fellow at LSE and Associate Lecturer at Oxford Brookes University, where he obtained his PhD in IPE. He also holds a MA in IPE from the University of Manchester. • Carlota García Encina: Analyst at the Elcano Royal Institute and a Lecturer in International Relations at Madrid's Universidad Francisco de Vitoria. She holds a Ph.D. in Contemporary History from the UNED, graduated in Strategy and Defense Policy from the Center For Hemispheric Defense Studies, and MA in Security and Defense from the Centro de Estudios de la Defensa Nacional. She is an expert on Rapid Assistance and Co-operation Teams for Conflict Prevention, Crisis Management and Post-Conflict Rehabilitation by the Helsinki-España Organization and the Institute of Human Rights. <p>The Elcano Royal Institute is a private think-tank, independent of both the public administration and the companies which provide most of its funding. It was established in 2001 for the purpose of conducting an exhaustive study of the interests of Spain and of Spaniards in international affairs. Elcano considers itself a non-partisan -but not neutral- institution that seeks to promote the values by which it was inspired and which aims to establish a global strategy resulting in political proposals. The chief mission of the Elcano Royal Institute is to provide a centre of analysis and initiative of practical use to politicians, heads of relevant public and private entities, and to help promote an informed public opinion.</p>
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<p>12.15 pm</p>	<p>Visit to the Cervantes Institute c/ Alcalá, 49. Madrid www.cervantes.es</p> <p>Welcome words by Luis García Montero, Director General.</p> <p>Luis García Montero (Granada, 1958) is Professor of Spanish Literature at the University of Granada, where he has held a variety of posts including director of the Extramural Studies Secretariat. As a poet, author and essayist he has received, among others, the National Literature Prize (1994), the National Critics Prize (2003), the Madrid Guild of Booksellers Prize (2009), the Poets of Latin America Prize (México, 2010), the Ramón López Velarde Prize (México, 2017) and the Parallel Zero Prize (Ecuador, 2018). He has studied the work of Spanish and Latin American authors such as Gustavo Adolfo Bécquer, Rosalía de Castro, Rafael Alberti, Federico García Lorca, Luis Rosales, Rubén Bonifaz Nuño, Francisco Ayala and José Emilio Pacheco. He is also honorary lecturer at the University of Mar del Plata (Argentina) and in 2017 was named an Honorary Citizen of Andalusia.</p> <p>Meeting with Rafael Soriano, Deputy Director for International Relations</p> <p>The Cervantes Institute was set up by Spain in 1991 to promote and teach Spanish and to spread the culture of Spain and Spanish-speaking countries. It is based in Madrid and in Alcalá de Henares, the city where the writer Miguel de Cervantes was born. Instituto Cervantes centres are spread across five continents, including 5 in the USA (Albuquerque, Boston, Chicago, New York and Seattle).</p>
<p>2.00 pm</p>	<p>Welcome luncheon offered by the board members of the Fundación Consejo España – EE.UU. at Casa de América</p> <p>Plaza de Cibeles, 2. Madrid Tel: +34 91 595 48 00 www.casamerica.es</p> <p>The Casa de América, housed in the Linares Palace, is a Consortium formed by the Ministry of Foreign Affairs, the Community of Madrid and the Capital City Hall. It has a high-level Board of Trustees chaired by H.M. the King. The Casa de América is the main Spanish institution focusing on the very intense flow of relations among the members of the American Community and Spain.</p>
<p>4.15 pm</p>	<p>Visit to EL PAIS newspaper c/ Miguel Yuste, 40. Madrid Tel: +34 91 337 82 43 www.elpais.com</p>

<p>6.15 pm</p>	<p>Welcome by Marina Dorado, Institutional Relations Manager</p> <p>Meeting with:</p> <ul style="list-style-type: none"> • Ricardo de Querol, Deputy Director • Belén Rodríguez-Cebrián, Editor, International • David Fernández, Editor, Economy <p>El País is the first Spanish newspaper of general information. It first appeared, in 1976 (when Spain was beginning the democratic transition. El País has offices in Washington, Brussels and has reporters all over the world, especially in Latin America. Since 1989 it participates in a common informative net with “La República” and “Le Monde”, and since 2001 a supplement published in English integrates the Spanish edition of the International Herald Tribune. Elpais.com is the digital edition for the newspaper and the website for general information on the PRISA group to which it belongs.</p> <p>End of visit. Transfer to the hotel. Dinner on your own.</p>
<p>October 1 Tuesday</p> <p>9.10 am</p> <p>10.00 am</p>	<p>(Business attire; Passport required)</p> <p>Meet Carmen Rodríguez at the lobby</p> <p>Meeting with Fernando Martín Valenzuela, Secretary of State of Foreign Affairs Ministry of Foreign Affairs, European Union and Cooperation c/ Serrano Galvache. Madrid Tel: +34 91 3948731 www.exteriores.gob.es</p> <p>Born in 1948, Fernando holds a Degree in Law from the University of Zaragoza, a Diploma in International Studies from the Diplomatic School of Spain, a Certificate from the Institute of Higher International Studies of the University of Paris and a Diploma in Doctorate Courses in International Law from the University of Paris. He has served as Director of the State Secretariat for International Cooperation and as President of the Spanish Agency for International Development Cooperation. He has also served as Ambassador of Spain to Canada and as Permanent Representative of Spain to the United Nations and other International Organizations in Geneva.</p>

<p>12.00 pm</p>	<p>He was Head of the Delegation of the European Commission in New York and also Head of the Delegation of the European Commission in Moscow. In the European Commission, he was appointed Director General for the CFSP and Deputy Director General of the Directorate General for External Relations. Most recently he held the position of Secretary General of the National Commission for UNESCO in the Ministry of Foreign Affairs and Cooperation.</p> <p>Visit to ECOALF fashion company c/ Hortaleza, 116. Madrid Tel: +34 91 737 41 08 www.ecoalf.com</p> <p>Presentation by: Carolina Alvarez-Ossorio, Global Marketing & Communications Director</p> <p>ECOALF was born in 2009 to create a fashion brand that is truly sustainable. By integrating breakthrough technology ECOALF creates clothing and accessories made entirely from recycled materials, without actually looking like it. ECOALF, the first fashion brand in Spain to become B Corp™, has been renowned for its commitment to the people and the planet. 2018 PETA Award for its 100% vegan collection. 2014 Fashion National Award.</p>
<p>2.00 pm</p>	<p>Lunch with Borja Lasheras, Strategic Advisor to the President of the Government</p> <p>Restaurant La Buganvilla c/Almagro, 12. Madrid Tel: +34 91 319 7550 https://almagro.labuganvilla.es/</p> <p>Borja worked for the OSCE in Vienna and in the Balkans (Bosnia, Albania). Joined the European Council on Foreign Relations (ECFR), in late 2013 as Associate Director of its Madrid Office, and became Director in May 2016. In February 2018, he joined the Office of the Spanish PM, as adviser on security matters. Published extensively, author of “Bosnia in limbo: testimonies from the Drina River” (UOC 2017, Ibidem 2018).</p>

<p>4.30 pm</p>	<p>Round table with Spanish Young Leaders, organized by the Aspen Institute Spain, on “Brexit and the future of Europe: A Transatlantic Discussion”</p> <p>c/ Princesa, 18. Madrid Tel: +34 91 547 67 42 www.aspentinstitute.es</p> <p>Main speakers and moderators:</p> <ul style="list-style-type: none"> • José María de Areilza Carvajal, Secretary General of Aspen Institute Spain and Professor of the Jean Monnet Chair at ESADE Business School. • Juan Moscoso del Prado Hernández, Head of International Relations for the Economic and Social Council of Spain. <p>This round table will include 10 young Aspen Institute Spanish fellows, whose biographies are attached. Previous readings, also attached, are suggested.</p> <p>Aspen Institute is an independent, non-partisan foundation, dedicated to promoting values-based leadership and dialogues on critical issues for the future of our society. We offer a plural and balanced forum to debate issues of general interest among participants who aim to turn their ideas into action. Our activities are developed through programs, seminars and conferences on leadership, values and public policies.</p>
<p>7.00 pm</p>	<p>Cocktail dinner with Spanish Young Leaders</p> <p>The rooftop bar at the Vinci Vía 66 Hotel Gran Vía, 66. Madrid Tel: +34 910 350 975 https://www.vinccihoteles.com/hoteles/espana/madrid/vincci-via-66</p>
<p>8.30 pm</p>	<p>End of cocktail. Bus transfer to the hotel</p>
<p>October 2 Wednesday</p>	<p>(Business attire; Passport required)</p>
<p>8.30 am</p>	<p>Meet Bárbara Baggetto at the lobby</p>

	<p>IMPORTANT NOTICE: Please make sure you have checked-out before 8.30 am. You can store your baggage at the hotel and take with you only the necessary for this 36 hour-trip to Malaga.</p>
9.35 am	<p>Atocha Train Station: High speed train to Malaga</p>
12.20 pm	<p>Arrival in Málaga. Bus transfer</p>
12.45 pm	<p>Reception at the Málaga City Hall by Rosa Sánchez, Deputy Mayor and Tourism and City Promotion Delegate</p> <p>Málaga City Hall Av. Cervantes, 4. Málaga Tel: +34 951 926 010 www.malaga.eu</p>
2.00 pm	<p>Lunch offered by the Málaga City Hall with Marc Sanderson, City Promotion Manager</p> <p>Kaleido Restaurant Puerto de Málaga. Muelle 2. Palmeral de las Sorpresas. Málaga Tel: +34 95221 37 14 www.kaleido.es</p>
4.00 pm	<p>Check-in and quick break at AC MÁLAGA PALACIO HOTEL</p> <p>Calle Cortina del Muelle, 1. 29015 Málaga Tel: +34 952 21 51 85 https://www.marriott.com/hotels/travel/agpmg-ac-hotel-malaga-palacio/?scid=bb1a189a-fec3-4d19-a255-54ba596febe2</p> <p>Dress code: casual</p>
4.30 pm	<p>Guided bus/walking tour to Málaga www.malagaturismo.com/en</p> <p>Guide: Andrés Cabrera</p>

<p>6.00 pm</p>	<p>Guided visit to the Picasso Museum Palacio de Buenavista C/ San Agustín, 8 Málaga Tel: +34 952 12 76 00 The universal artist main works, in the city where he was born www.museopicassomalaga.org</p>
<p>8.30 pm</p>	<p>Dinner at popular El Pimpi Restaurant c/ Granada, 62. Málaga +34 952 225 403 www.elpimpi.com</p> <p>Opened in 1971, El Pimpi is situated inside an old 18th century Málaga mansion and is one of the longest-standing bodega bars in Málaga, where you can enjoy local food & wines and, above all, the culture & traditions of southern Spain. Its name harks back to the ‘Pimpi’, a local Málaga character who used to help the crews and passengers from the ships that arrived at the city’s docks. Generations of personalities from the worlds of flamenco, politics and the arts have visited its rooms. It’s a city icon and meeting place for the malagueños.</p>
<p>October 3 – Thursday</p>	<p>(Business attire; passport required)</p>
<p>8.30 am</p>	<p>Meet Monica and Bárbara at the lobby</p> <p>IMPORTANT NOTICE: Please make sure you have checked-out before 8.30 am and left your luggage at the hotel storage.</p>
<p>9.00 am</p>	<p>Visit to the “Innovation Center SmartCity” Edificio Tabacalera - Módulo 5 Calle Concejal Muñoz Cerván, 5. Málaga Tel: +34 951 768 919 https://icsmartcity.com/</p> <p>The Innovation Center Smart City, run by Telefonica, is a meeting point for professionals in Information and Communication Technologies (ICT), as well as the center for the development of innovative ecosystems among companies, universities and public administrations.</p>

10.30 am	<p>Visit to the “Digital Content Pole” Edificio Tabacalera Tel: +34 952 026 969 www.polodigital.eu</p> <p>Opened in 2017, the Digital Content Hub is an ecosystem for digital media and entertainment industry, with an economic impact of 10.5 million euro per year. 124 companies are current working from the Digital Pole, which serves also as a venue for training activities and corporate events.</p>
12.30 pm	<p>Visit to ORACLE headquarters Parque Tecnológico de Andalucía, C/ Severo Ochoa, 55, Málaga Tel: +34 952 10 87 00 www.oracle.com/es</p> <p>Meeting with Graham Douglas, Director of the Oracle Office in Málaga</p> <p>The main representative of this iconic IT American company will discuss on how it is like to work and do businesses in Spain.</p>
2.00 pm	<p>Lunch at El Trillo Restaurant with Graham Douglas c/ Don Juan Díaz, 4. Málaga. Tel: +34 952 60 39 20 www.trillomalaga.com</p>
4.00 pm	Free time to explore the city
5.30 pm	Bus pick-up at the hotel. Be sure to take you luggage from the hotel storage first.
6.10 pm	María Zambrano Train Station: High speed train to Madrid
8.45 pm	Arrival in Madrid. Bus transfer to the hotel. Dinner on your own.

<p>October 4 – Friday</p>	<p>(Business attire; passport required)</p>
<p>8.30 am</p>	<p>Meet María Luque at the lobby</p>
<p>9.00 am</p>	<p>Visit to the Office of the European Commission in Spain Paseo de la Castellana, 46. Madrid Tel: +34 91 423 80 30 https://ec.europa.eu/spain/about-us/contact_es</p> <p>Meeting with: Rafael Fonseca Morillo, Head of Representation of the European Commission in Spain</p>
<p>10.30 am</p>	<p>Meeting with Irene Lozano, Secretary of State for Global Spain Ministry of Foreign Affairs, European Union and Cooperation Serrano Galvache, 26. Madrid Tel: +34 91 379 17 73 www.exteriores.gob.es www.thisistherealspain.com</p> <p>Madrid, 1971. Irene Lozano holds a degree in Linguistics and a diploma in Philosophy. She was the founder and director of the practical philosophy school “The Thinking Campus” and teacher of Professional Ethics at the CUNEF, as well as a member of the European Council of Foreign Relations. A writer and journalist, she received the Ensayo Award in 2005 for her book <i>Lenguas en Guerra</i> [Languages at War]. Her latest book is a novel entitled “Si Sufrir Fuera Sencillo”. She is the author of several books of essays, including: “Lecciones para el inconformista aturdido en tres horas y cuarto”, “El Saqueo de la Imaginación” and “Lenguaje Femenino, Lenguaje Masculino”. She also wrote the biography of “Federica Montseny, una Anarquista en el Poder”. As a journalist she has collaborated with international media such as the Swedish newspaper Expressen and BBC Radio. She has published hundreds of articles in the major Spanish newspapers (El País, El Mundo, ABC), as well as in intellectual journals such as Claves, Revista de Occidente or Letras Libres.</p>
<p>12.00 noon</p>	<p>Visit to Gómez-Acebo & Pombo Abogados Law Firm P.º de la Castellana, 216 – Torre Realía, planta 17. Madrid Tel: +34 91 582 91 00 www.ga-p.com</p>

	<p>Welcome by: Gonzalo Ulloa, Chairman, and Carlos Rueda, Managing Partner of the firm.</p> <p>Presentations by:</p> <ul style="list-style-type: none"> • Fernando Igartua, Partner: Differences on the Anglo-Saxon and Continental legal systems. • Javier Bejar, Senior Counsel: Spanish judicial system. • Carlos Álvarez, Director of Digital Transformation. <p>GA-P is a firm that provides legal advice in Spanish, Portuguese and European Union law. It is present in nine offices in five countries: Spain, USA, UK, Portugal and Belgium. It has national and international reputation for our legal services, management, client service, innovation and technical. The firm represents companies listed on the main stock markets of their countries</p>
1.30 pm	<p>Light lunch offered by Gómez-Acebo y Pombo Abogados</p>
4.00 pm	<p>Video recordings and photo shooting at the hotel, coordinated by Carmen Rodríguez Room: Madrid</p>
6.00 pm	<p>Free time. Dinner on your own.</p>
<p>- END OF PROGRAM -</p>	