

U.S.-SPAIN YOUNG LEADERS PROGRAM

“The New Spain”

(19-25 March, 2006)

Sponsored by:

**Fundación Consejo España-EEUU
U.S.-Spain Council**

MADRID

Sunday, March 19

Accommodation in **Hotel Suecia**, Calle Marqués de Casa Riera, 4; 28014 Madrid
(Tel: 34 91 531 6900; Fax: 34 91 521 7141; email: comercial@hotelsuecia.com)

- 15.30: Welcome at the lobby (Casual dress).
Meet and greet:

Mr. Juan José Buitrago, Political Counsellor, Spanish Embassy in Washington.

Ms. María Luisa Suárez-Inclán, Coordinator of Activities of the Fundación Consejo España-Estados Unidos.

Ms. Gema Aragonés, Collaborator Fundación Consejo España-Estados Unidos.

- 16.00: Visit to the **Prado Museum**. (Paseo del Prado, 8).

The Prado Museum is one of the most important museums in Europe, housing masterpieces of Spanish, European and World Painting. The Prado Museum is a treasure for understanding Spanish artists (Masterpieces of Greco, Velazquez and Goya), and exploring keywords of Titian or Rubens. A visit to the Prado Museums is delightful to the eyes.

- 17.30: **Bus/Walking tour of the historical areas of Madrid.**

Madrid stands at the very centre of Spain, and became capital of Spain in 1561, but its origins date to Roman times and to the Arab domination (when “Magerit” was just an strategic fortress in the northern frontier). Progress was slow and difficult until the 19th century, but nowadays Madrid is a modern city with a recognised international status (around 4 million population). The so-called “historical district” runs from the Royal Palace (18th century baroque architecture), through the Plaza Mayor (Main square, 17th century) and to the Puerta del Sol (a bustling square and a centre of communications).

- 20.00: Dinner with **Ambassador Manuel de la Cámara**, Deputy Director General for North America, Ministry of Foreign Affairs and Secretary General of the Fundación Consejo España-Estados Unidos at Restaurant **“Casa Botín”** (the oldest restaurant in Madrid; C/ Cuchilleros, 17 - 28005 Madrid; Tel. 91 366.4217)

Monday, March 20 (National Holiday)

- 11.00: Meet in the lobby to take the bus for a day trip to Segovia
- 18.00: Return to Madrid with a stop over in “La Granja” . Free evening.

Tuesday, March 21

- 9.00: Meet in the lobby to go to the first visit
- 9.30: **Visit and briefing at the U.S. Embassy in Spain** (Serrano 75).
Meet and greet:
 - **H. E. Eduardo Aguirre**, Ambassador of the United States in Spain
 - **Mr. Robert Manzanares**, Minister Counsellor and Deputy Chief of Mission.
 - **Ms. Josie Shumake**, Counsellor for Public Affaires.
- 11.00: Meet at the bus to go to next visit
- 11.30: Visit to Telefónica (Plaza de la Independencia, 6 – 28014 Madrid; Tel. 34 91 584 0956; email: mjose.lanuzagomez@telefonica.es)

Meeting with:

- **Mr. Alejandro de la Sota**, Director General Corporate Relations

Telefónica is a world leader in the telecommunication sector, with presence in Europe, Africa and Latin America. As of September 2005, Telefónica had 147,7 million customers. Telefónica is one of the integrated operators with the largest part of its business outside its home market and a reference point in the Spanish and Portuguese speaking market. It is therefore becoming the leading multi-service and multi-domestic provider.

In Spain, the Group has over 80 years experience with over 16 million fixed lines and close to 5 million data and internet access and more than 19 million mobile customers at September 2005. Telefónica has had a presence in Latin America for over 15 years, with cumulative investments in infrastructure and acquisitions of over Euro 70 billion . In 2005, Telefónica is the leading operator in Brazil, Argentina, Chile and Peru and has substantial operations in Colombia, Ecuador, El Salvador, Guatemala, Mexico, Morocco, Nicaragua, Panama, Puerto Rico, Uruguay and Venezuela.

It is the first ranking operator in the region, with 21,7 million fixed lines, almost 6 million data and internet access lines, and over 63 million cellular customers, at September 2005, in addition to offering integral communications solutions for businesses. The consolidated Group had over 201,000 employees, of which 30% were located in Spain and 62% in Latin America. The largest number of employees by country are Spain (over 61,000) and Brazil (over 58,000), followed by Argentina (over 18,000), and Peru and Chile (with over 11,000 each). The Group is ranked fifth both in the sector worldwide by market cap and in the EuroStoxx50 ranking (30 September 2005). It has over 1.5 million direct shareholders and trades on the major national and international stock exchanges.

- 13.30: Meet at the bus to go for lunch
- 14.00: Lunch at restaurant “Jai Alai” (Balbina Vaverde, 2; Tel. 34 91 561 2742; fax 34 91 561 3846; email: jaialai@infonegocio.com)

- 16.00: Meet at the bus to go to next visit.
- 16.30: Visit to **Banco Bilbao Vizcaya Argentaria, BBVA** (Paseo de la Castellana 81; contact person: Isabel Botas; Tel. 34 91 374 7988; Fax 34 91 374 7327; email: isabel.botas@grupobbva.com)

Meeting with:

- **Mr. JL Escrivá**, Director Study Service
- **Mr. L. Carranza**, Chief Economist for Latin America
- **Mr. R. Escolano**, Director International Section

BBVA is one of the most important banking institutions in Europe. With a market capitalisation of more than 50 billion Euro, it ranks second in the Eurozone. BBVA has a brilliant track record in creating value. Share revalorization, since the announcement of BBVA's first strategic program at the end of 1994, exceeds 600%, the highest performance among Europe's main banks. The Group has a direct presence in 37 countries, basically in Europe and Latin America. It has nearly 110.000 employees, 70.000 of whom work for the Group's Latin American units, and a network of close to 9.000 branches, 4.800 located in Latin America. BBVA also distributes its products and services through an extensive network of its own ATMs, advanced telephone and on-line banking services in Spain and in all Latin American countries in which it does business. On the domestic market, BBVA leads the retail banking sector and is also at the forefront of the corporate banking segment, in relations with small and medium-sized enterprises and with the public administrations. In the US BBVA has bought two regional banks: Laredo National Bankshares (Texas) and Sun Valley Bank (California). It also has a majority in the venture capital firm Palladium Equity III.

- 18.00: Meet at the bus to go to next visit
- 18.30: Visit to **Ambassador Eduardo Gutiérrez**, Deputy Secretary for International Section and **Mr. Baudilio Tomé**, Program Secretary; Popular Party; Congreso de los Diputados (*Spanish Congress*; entrada calle Cedaceros; 28014 Madrid; Tel. 34 91 557 7300; Fax 34 91 308 5642; email: internacional@pp.es)
- 19.30: Walk to Teatro de la Zarzuela
- 20.00: Spanish National Dance Company ballet "*El Café de Chinitas*" (Teatro de la Zarzuela; Calle Jovellanos, 4; 28014 Madrid; Tel. 34 91 524 5400 Fax 34 91 429 7157)

The Spanish National Ballet (BNE) was formed in 1978 by the Ministry of Culture, who appointed renowned choreographer Antonio Gades as artistic director.

The music of El Café de Chinitas is based on the Canciones populares españolas (Spanish Folk Songs) by Federico García Lorca.

El Teatro de la Zarzuela was the first and only theatre built specifically for the Spanish operetta (zarzuelas). Ever since its creation it has been a popular meeting point for several generations of audiences and for all those who are attracted to Spanish culture. Unfortunately a fire destroyed the building in 1909, but soon after that the architect Cesáreo Iradier reconstructed it and it was reopened in 1913. It remained in business and survived the Civil War (1936-1939), but its activity waned significantly over the years. It was not until 1956, exactly a century after it was built and inaugurated, that it was bought, managed and reformed by the Sociedad General de Autores de España (Spanish Authors'

Association). In 1994 the theatre was declared a National Monument, and in 1998 it recovered the function it was originally created for in the 19th century.

- 22.00: Dinner at a typical restaurant (“La Trucha”; calle Nuñez de Arce, 6; Tel. 34 91 5320882)

Wednesday, March 22

- 9.00: Meet in the lobby to go to first visit.
- 9.30: Meeting with **Ambassador José Pons**, Director General of Foreign Policy for Europe and North America, Ministry of Foreign Affairs (C/ Serrano Galvache, 26; Sala de reuniones de la Torre Norte, 8th floor – 28033 Madrid; Tel. 34 91 379 9237);
- 11.00: Meet at the bus to go to the Congreso de los Diputados (*Spanish Parliament*; Carrera de San Jerónimo, s/n, 1^a planta.).

IMPORTANT: DO NOT FORGET YOUR PASSPORT

- 12.00: **Meeting with Mr. Rafael Estrella**, ranking member and spoke- person for the Socialist Party (PSOE) in the Foreign Affairs Committee of the Spanish Congress of Deputies (sala de reuniones del Grupo Parlamentario Socialista, IV Ampliación del Congreso de los Diputados; Carrera de San Jerónimo, s/n -28014 Madrid; Tel. 91 390 66 45); email: yolanda.delarco@gps.congreso.es).
- 13.15: **Meeting with Mr. Gustavo de Arístegui**, ranking member and spoke- person for the Popular Party (PP), in the Foreign Affairs Committee of the Spanish Congress of Deputies, Sala A 2-2 (Carrera de San Jerónimo, s/n -28014 Madrid; Tel. 91 390 60 00); dulce.ayala@gpp.congreso.es).
- 14.00: Meet at the bus to go for lunch.
- 14.30: **Lunch offered by Fundación Consejo España-Estados Unidos** at the Casa de América (Paseo de Recoletos, 2 - 28001 Madrid; Tel. 34 91 595 4839; Fax 34 91 595 4804; email: direccion@casamerica.es) with the participation of the following Fundación Board Members and U. S. Embassy members:
 - **Ambassador Manuel de la Cámara**, Deputy Director General for North American Affairs, Ministry of Foreign Affairs and General Secretary of the Fundación Consejo España-Estados Unidos.
 - **Mr. Jose Antonio Pérez Nievas**, Former Vice President of the Fundación Consejo España-Estados Unidos and President of Iberfomento
 - **Ms. Ana Pellicer**, Advisor of “Tribuna Americana”, Casa de América.
 - **Ambassador Emilio Cassinello**, Ambassador of Spain and Director Toledo International Center for Peace.
 - **Ambassador Eduardo Garrigues**, Hispanic Affairs Advisor, Ministry of Foreign Affairs
 - **Ms. María Abascal**, Advisor to Mr. Angel Martín Acebes, Vice President of ICEX.
 - **Mr. William Chislett**, Author of “Spain and the United States”
 - **Ms. Josie Shumake**, Counsellor for Public Affairs, U.S. Embassy in Spain.
 - **Mr. Edward Loo**, Cultural Affairs Officer, U. S. Embassy in Spain.

The Casa de América (or House of America) of Madrid which is housed in the Linares Palace, is a Consortium formed by the Ministry of Foreign Affairs (through the State Secretariat for International Cooperation and Latin America), the Community of Madrid and the Capital City's Town Hall. It has an Executive Council that is chaired on a rotating basis by the President of the Community, the Mayor of Madrid and the Secretary of State for International Cooperation and Latin America as well as a high-level Board of Trustees chaired by His Majesty the King.

The Casa de América is the institution par excellence (although not the only one) in Spain that focuses on the very intense flow of relations among the members of the Latin American Community with special attention being paid to contacts between the American countries and Spain. It is an open and plural institution that annually prepares its program of activities with exquisite care and that has a management team comprised of a number of posts to help the Director General to fulfil his duties: Programming Director, Directory of Patrimony, Directors for the two areas of activities: "Tribuna Americana" (or American Platform) and "Ateneo Americano" (or American Cultural Center) and a manager in addition to the corresponding advisors and technical and administrative personnel

- 17.00: Meet at the bus to go to next visit.
- 17.30: **Visit and briefing** at the **Real Instituto Elcano** (Príncipe de Vergara, 51 28006 Madrid; Tel. 91; Fax 91 426 21 57; email: pilar.tena@r-i-elcano.org) www.realinstitutoelcano.org).

Meet and greet:

Amb. Antonio de Oyarzábal, Vicepresident

Briefing:

Haizam Amirah Fernández, Mediterranean and Arabic Relations
Soeren Kern, USA and Bilateral Relations.

The Elcano Royal Institute is a private entity, independent of both the public administration and the companies which provide most of its funding. It was established, under the honorary presidency of HRH the Prince of Asturias on 27 December 2001 for the purpose of conducting an exhaustive study of the interests of Spain and of Spaniards in international affairs and to place its findings before the public at large.

From its inception the Elcano considers itself a non-partisan -but not neutral- institution that seeks to promote the values by which it was inspired and which, by means of multidisciplinary analysis of existing and, especially, forward developments, aims to establish a global strategy resulting in political proposals having a practical application. The chief mission of the Elcano Royal Institute is to provide a centre of analysis and initiative of practical use to politicians, heads of relevant public and private entities, and to help promote an informed public opinion.

- 19.00: Return to the hotel on your own. Free evening.

Thursday, March 23

NOTE: Check out from hotel. Luggage will be placed on in the bus and will not be accessible until we get to the Madrid airport. We will not come back to the hotel during the day.

- 10.00: **Working breakfast hosted by Comunidad de Madrid.** Session and Discussion with **Ms. Concha Guerra, Vice President for Economy and Innovation** of the Madrid Autonomous Government. (Príncipe de Vergara, 132 – Madrid; Tel. 91-580 9831; carolina.toledo@madrid.org)
- 11.00: Meet at the bus to go to next visit.
- 11.30: Visit to the Newspaper “**El País**” (calle Miguel Yuste, 40 – 28037 Madrid; tel. 34 91337 8413; email: direccionadjunta@elpais.es) Meeting with **Mr. Vicente Jiménez**, Deputy Director and some journalists of the Economy and the International Policy Sections.

*El País is the first Spanish newspaper of general information. Since it first appeared, in 1976 (when Spain was beginning the democratic transition), it has reached the main goal of being a quality and independent daily paper following the great tradition of the European press. El País has incorporated weekly supplements focused on business, culture, tourism and travelling, computers and technology, childrens topics, etc. El País has offices in Washington, Brussels and has reporters all over the world, especially in Latinamerica. Since 1989 it participates in a common informative net with “La República” and “Le Monde”, and since 2001 a supplement published in English integrates the Spanish edition of the International Herald Tribune. **EL PAIS.es** is the digital edition for the newspaper and the website for general information on the PRISA group to which it belong.*

- 12.45: Meet at the bus to go to next visit.
- 13.00: Briefing with **Ms. Trinidad Jiménez**, Secretary for International Relations, PSOE; Calle Ferraz 8 - 28008 Madrid. Tel. 34 91 582 0529; Fax 34 91 582 0525; email: tcarmona@psoe.es).

Trinidad Jiménez, is the Secretary for International Relations of the Socialist Part (PSOE)y. Born June 4, 1962, in Malaga. Degree in Law. Expert in International Relations. Joined PSOE in 1984. Positions and offices held: Chairperson International Relations Committee for Spanish Youth Council. Responsible for Latin American Affairs within the Secretariat for International Relations, PSOE Federal Executive Committee. Advisor to the Socialist International Global Progress Commission. Vice President, European Socialist Party (PSE), September 2000 - May 2003. Elected International Policy Secretary – PSOE Federal Executive Committee during PSOE 35th Federal Congress. Position held July 2000 - May 2003. PSOE candidate for Mayor of Madrid - May 2003. Re-elected Secretary for International Relations - PSOE Federal Executive Committee, during PSOE 36th Federal Congress, July 2004. Spokesperson for Socialist Group in Madrid City Government since May 2003

- 14.00: Meet at the bus to go for lunch.
- 14:30: Lunch at restaurant “**Casa de Valencia**” for a typical “paella” (Paseo del pintor Rosales, 58– 28008 Madrid; Tel. 34 91 544 1747)

- 16.30: Meet at the bus to go to the airport.
- 18.50: **Departure for Pamplona**

The group will be also accompanied on the trip to Pamplona by:
Amb. Manuel de la Cámara, Deputy Director General for North America, Ministry of Foreign Affairs and Secretary General of the Fundación Consejo España-Estados Unidos.
Ms. M^a Luisa Suárez-Inclán, Coordinator, Fundación Consejo España-Estados Unidos.
Mr. Alfonso Casanova, Civil Servant, Ministry of Foreign Affairs

- 20.05: Arrival to Pamplona.
Accommodation in **Hotel Iruña Park**, (calle Arcadio María Larraona, 1 – 31008 Pamplona; Tel. 34 948 197 119; Fax 34 948 172 387; web: www.nh-hotels.com; email: nhirunapark@nh-hotels.com)

PAMPLONA

Thursday, March 23

- 20.30: Meet in the lobby to go for dinner
- 21.00: Dinner offered by the City of Pamplona at “El Chanclazo” (Calle Estafeta, 38 – planta baja)
- 23.30: Meet at the bus to go back to the hotel

Friday, March 24

NOTE: Check out from hotel. Luggage will be placed in the bus and will not be accessible until we get to the Pamplona airport. We will not come back to the hotel during the day.

- 8.30: Meeting at the lobby
- 9.00: Breakfast with **Ms. Yolanda Barcina**, Mayor of Pamplona
- 9.30: Short Session – Pamplona City Hall
- 10.30: Reception with **Mr. Miguel Sanz**, President of Comunidad Foral
- 11.00: Short Session – Comunidad Foral
- 12.00: Tour of historic Pamplona
- 13.15: Visit to the *Reyno de Navarra* Exhibition at the Palacio Baluarte
- 14.30: Lunch hosted by the Autonomous Government of Navarra at the Palacio Baluarte
- 16.00: Meet at the bus to go to next visit
- 16.30: Visit to CIMA (International Center for Advanced Medicine)
- 17.45: Visit to the University of Navarra
- 19.00: Meet at the bus to go to the airport
- 20.30: Trip back to Madrid by plane
- 21.35: Arrival to Madrid’s airport and transfer to the hotel. Free evening

Saturday, March 25

- 4.30: Meet in the lobby and departure from the hotel to the airport by bus.
- 7.00: Departure to London.

END OF THE PROGRAM

- We request that all participants **be on time** for all meetings (lobbies, buses, etc). Due to traffic conditions, transportation time from one visit to another may vary. We assume that, if you are late, you will take a taxi and get to our next visit on your own (all addresses are included in the scheduled program).
- **About hotels:**
- **Breakfast** (buffet-type) is included and will be served in the restaurant. You will be charged for extra requests at breakfast (items not included in the buffet)
- **Laundry, minibar, videos, telephone calls, and all other extra expenses will be not covered by the program's sponsors.** Please, pay for such incidentals when you check out.
- If **any change** in the program occurs, you will be notified immediately, either in person or in writing [Please check messages left at the Reception desk].