

## AGENDA

### Saturday, March 29th

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Arrival in Madrid (according to personal schedule) and accommodation:

[Hotel Meliá Madrid Serrano](#)

Calle de Claudio Coello, 139, Madrid

Tel: +34 915 62 66 00

Check-in time starts at 3.00 pm.

Free day. Meals not included.

### Sunday, March 30th

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10.30 am Welcome and program overview with **Mónica Otero**, General Coordinator, and **Néstor Báez**, Head of Communications of the [Fundación Consejo España – EE.UU.](#) (Spanish counterpart of the [United States – Spain Council](#)).

*Casual/ comfortable attire*

*Tech Room (ground floor) Meliá Madrid Serrano*

11.30 pm Guided bus/walking gastronomic tour through old Madrid  
Guide: [Margit Sperling](#), CEO and Founder, [Walk and Eat Spain](#)

3.00 pm Bus transfer to the hotel. Free afternoon.

Dinner not included

### Monday, March 31th

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9.20 am Meet the Fundación staff at the hotel lobby to start visits

*Business attire / passport required*

10.00 am Visit to the [Ministry of Foreign Affairs, European Union and Cooperation](#)  
*Plaza del Marqués de Salamanca, 8, Madrid – Room: P.020.21*

Meeting with [Diego Martínez Belío](#), Secretary of State for Foreign and Global Affairs

11.00 am Welcome from the Secretary General and staff members of the [Fundación Consejo España – EE.UU.](#):

- [Fernando Prieto](#), Secretary General
- [Mónica Otero](#), General Coordinator
- [María Luque](#), Head of Cultural and Educational Affairs
- [Olga Villegas](#), Head of Administration and Events
- [Néstor Báez](#), Head of Communications

*Same room*

12.30 pm Visit to [Elcano Royal Institute](#), Spanish main think tank on international affairs.  
c/Príncipe de Vergara, 51, Madrid

Meeting with:

- [Charles Powell](#), Director General
- [Carlota García-Encina](#), Senior Analyst on the US and the Transatlantic Relations

2.00 pm Welcome luncheon offered by the [board of trustees](#) of the Fundación Consejo España – EE.UU.

[Club Financiero Génova](#) - c/Marqués de la Ensenada, 14, 14<sup>º</sup> floor, 2, Madrid.

List of attendees provided by e-mail.

4.15 pm Visit to [National Art Museum Reina Sofía](#), most important public museum devoted to modern and contemporary art; home of “Gernika” by Picasso, among other masterpieces.

*c/Santa Isabel, 52. Madrid*

Guide: Mauricio Macarrón

5.45 pm End of visit. Bus transfer to the hotel.

Dinner not included

## Tuesday, April 1st

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- 9.00 am Meet the Fundación staff at the hotel lobby to start visits  
*Business attire / passport required*
- 10.00 am Visit to [Indra](#), flagship Spanish multinational on aerospace and defense.  
*Av. Bruselas, 35. Alcobendas*
- Meeting with:
- [María Ángeles Pérez Espinosa](#), Director of Public Affairs
  - [José Jacinto Monge Bravo](#), Senior Vice President, North America, Central and Northern Europe
  - [Jorge Martos Pardo](#), Head of AI Business Development
- 11.45 am Reception at [Madrid City Hall](#) and conversation on urban sustainable mobility.  
*Palacio de Cibeles C/ Montalbán- 1, 2ª Planta. Sala 214*
- [José Javier Rodríguez](#), Deputy Director, Traffic Regulation and Taxi Services: presentation on “Madrid 360 mobility strategy”
  - [Ricardo Iglesias](#), Head of External Relations
- 1.00 pm Visit to [Amazon Web Services](#) and meeting with founders of Spanish unicorn companies on the importance of professional cooperation between Spain and the US, moderated by [Antonio Vargas](#), Head of Public Policy for Spain & Portugal
- Torre Foster - Pº Castellana, 259A, Madrid*
- 2.30 pm Working lunch on public health policies with:
- [Pedro Gullón](#), Director General on Public Health and Health Equity, Ministry of Health
  - Esther Medina, Head of Public Health, Ministry of Health
- Restaurant: [El Gordo de Velázquez](#), C/Velázquez, 80, Madrid.
- 4.30 pm “The future of the transatlantic relationship.” A roundtable with Young Spanish Leaders organized by [Aspen Institute Spain](#)
- Speaker: [José Ignacio Torreblanca](#), Director, Madrid Office, European Council on Foreign Relations
- List of participants and suggested readings provided by e-mail.
- C/Princesa, 18, Madrid*

6.30 pm            Networking cocktail with the [Fulbright Network Spain](#) members

*The rooftop at [Dear Madrid Hotel](#) c/ Gran Vía, 80, 14<sup>th</sup>*

List of participants provided by e-mail

8.30 pm            End of cocktail. Bus Transfer to the hotel

## **Wednesday, April 2<sup>nd</sup>**

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9.20 am            Meet the Fundación staff at the lobby to start visits

*Business attire / passport required*

**NOTICE:** Please make sure you have checked-out before 9.20 am and you have all your baggage with you, ready to go.

10.00 am            Visit to [Torrespaña](#), home of the Spanish Public Radio and TV broadcasting system.  
*Calle del Alcalde Sáinz de Baranda, 92, Madrid*

Meeting with [Anna Bosch](#) and [Lorenzo Milá](#), former Washington DC correspondents

12.00 noon            Visit to the [United States Embassy](#) to Spain and Andorra

Greeting by Chargé d’Affaires [Rian H. Harris](#) and meeting with Embassy officers

*Byne House C/ Don Ramón de la Cruz, 3, Madrid*

2.00 pm            Working lunch at [Santander Bank](#)

*Ciudad Financiera. Boadilla del Monte, Madrid*

Spanish economy overview and presentations on sustainable banking by:

- [David Martin](#), Economist. Economic Research Director
- [Cecilia Yuste](#), Director of Institutional Relations
- [Juan Jiménez Zaballos](#), Director of Digital Public Policy

After the lunch, a tour to the private art collection of the bank will be offered.

7.50 pm            Flight to Santiago de Compostela

9.05 pm Arrival at Santiago de Compostela, bus transfer and accommodation:

[Hotel Compostela](#)

c/ del Horreo, 1 - Santiago de Compostela

Tel: +34 981 58 57 00

Dinner not included.

### **Thursday, April 3rd**

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9.00 am Meet the Fundación staff at the hotel lobby to start visits

**Business casual attire / passport required**

10.00 am Visit to [INDITEX](#), biggest fast fashion group in the world, operating more than 7,200 stores across five continents under its core brands: Zara, Zara Home, Massimo Dutti, Pull & Bear, Bershka, Oysho, Lefties, and Stradivarius.

Presentation and tour by:

- **Iria Folla-Cisneros**, Communications and Corporate Affairs

*Av. De la Diputación, s/n. Arteixo. A Coruña*

Bus itinerary through the city of A Coruña

1.15 pm Informal lunch at restaurant: [Taberna Cinco Mares](#)

*Carretera de los Fuertes, s/n. Monte de San Pedro. A Coruña*

4.30 pm Walking tour of Santiago de Compostela, including the last mile of the ancient St. Jacob's Way (El Camino de Santiago) starting from the hotel.

**Casual attire / Comfortable shoes**

Guide: Rubén Arauxo

7.00 pm End of tour. Free time

8.30 pm Galician folk dinner with [Luis Valle](#), cultural expert

Restaurant: [A Horta d'Obradoiro](#)

Rua das Hortas, 16. Santiago de Compostela

10.30 pm End of dinner. Walk back to the hotel

## Friday, April 4<sup>h</sup>

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- 9.30 am Meet the Fundación staff at the hotel lobby to start visits  
*Business casual attire / passport required.*
- 10.00 am Reception at [La Xunta](#), Galicia Regional Government, and presentation on Galician economy and society by:  
  
[Covadonga Toca](#), Director General, [IGAPE](#)  
  
*Complejo Administrativo de San Lázaro, s/n. Santiago de Compostela*
- 11.30 am Visit to [BioIncubaTech](#), high-tech SMEs incubator of the University of Santiago de Compostela in the field of biosciences. Meeting with:
- [Jose Luis Villaverde](#), Director of Valuation, Transfer and Entrepreneurship
  - **Diego Suarez**, Managing Director
- Visit to spin-off company [Flowreserve](#)  
  
*CIMUS. Av. Barcelona. Campus Vida. University of Santiago de Compostela*
- 1.30 pm Farewell lunch  
Restaurant: [Abastos 2.0](#)  
Ameas. Praza de Abastos. Santiago de Compostela
- 3.45 pm Recording of testimonials at the hotel  
  
Shootings will be scheduled every 10 minutes, starting with leaders who leave Santiago this evening.
- 6.00 pm End of program  
  
Free time. Dinner not included.

**Important notice:** Depending on your personal schedule, you might fly back to Madrid at 9.40 pm today from A Coruña airport, staying this last night of the program at Madrid Serrano Hotel.

**If this is your case, make sure to check-out the Compostela hotel and be ready with your luggage at the lobby to take the bus transfer to A Coruña airport leaving at 6.15 pm.**

## **Saturday, April 5<sup>th</sup>**

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7.00 am      Meet the Fundacion staff at the hotel lobby to transfer to the airport  
Casual attire

**NOTICE: Please make sure you have checked-out before 7.00 am, you have all your baggage with you and are ready to go.**

9.20 am      Flight to Madrid to connect with your flight to the US or – hopefully - to stay longer in Spain.